

MRKT 492: New York City Study Tour
January 3-9, 2020
Estimated Costs

MRKT 492 is a 3-credit spring semester course offered in the Marketing program. The course fee for the New York Study Tour is **\$2,650**. Please note that the course fee **does not** include Minnesota State University Mankato tuition and student fees related to the course.

The course fee includes the following:

- Hotel accommodations (twin occupancy for 7 nights, including night of January 2 at hotel near MSP airport)
*Includes a daily buffet breakfast and wireless internet.
- Roundtrip airfare from MSP-JFK. Checked baggage not included.
- Welcome and farewell dinners
- Two Broadway shows
- Entrances to cultural sites and excursions (e.g., Statue of Liberty, Ellis Island, 911 Memorial and One World Observatory, Metropolitan Museum of Art)
- Coach bus to and from JFK Airport
- Seven-day subway pass.

Additional estimated costs:

- Meals covered by students - **\$250**
- Misc. personal expenses - **\$ 50**
- Center for Education Abroad & Away Fee - **\$ 30**

The New York Study Tour is led by two MSUM faculty members, Dr. Ann Kuzma and Dr. Kevin Elliott. In addition, the trip is organized through a third-party contractor – WorldStrides. WorldStrides provides a trained professional tour guide who will accompany the group throughout the trip with the exception of the company visits and Broadway shows. In addition to the tour guide, a WorldStrides staff member will also accompany the group for the entire trip.