

**ESSENTIALS**



## **College of Business**

CREATING YOUR  
**Real-world  
College  
Experience**

# Creating Your Real-world College Experience

This map provides recommended activities for College of Business students in order to:

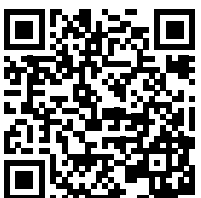
- develop professional skills
- apply classroom knowledge
- discover personal strengths

## SUGGESTIONS FOR STUDENTS:

These are suggestions – you don't have to do it all! Picking and choosing the activities that best match your interests and goals is a great way to personalize the college experience!

- Find the column that matches your year in school.
- Make a plan to do at least one activity from each row so you are PREPARING, CONNECTING, AND ENGAGING!

For more information scan the QR code or visit [cob.mnsu.edu/real-world](http://cob.mnsu.edu/real-world)



## FIRST YEAR

### PREPARE



*by increasing your knowledge and skills*

- First Year Experience
- Explore Majors/careers with the Career Development Center
- Apply for Scholarships (February)

### CONNECT



*with peers and employers*

- COB Student Engagement Fair (fall and spring)
- Learning Communities
- **Join a club\***
- Attend campus events/activities
- **Meet The Firms** (September)\*\*
- Career Expo (October)
- Participate in employer visits
- Attend Leadership Summit (November)

### ENGAGE



*with real-world experiences*

- Find part-time job/work study
- Volunteer

### Legend

- \* The COB has over 8 student clubs
- \*\* Perfect for accounting and finance majors or minors
- \*\*\* Earn a certificate with the IBE
- \*\*\*\* Contact Center for Global Engagement for options

## MIDDLE YEARS

- Add Minors or Certificates
- BUS 295
- Stangler Internship Initiative
- LinkedIn Learning
- Apply for Scholarships (February)

- Participate in employer visits
- Create LinkedIn account
- COB Student Engagement Fair (fall and spring)
- Attend Leadership Summit (November)
- **Join a club\***
- Attend campus events/activities
- **Meet The Firms** (September)\*\*
- Career Expo (October)
- Mock Interviews
- Attend Business Networking Event

- **Integrated Business Experience (IBE)\*\*\***
- Become a club leader
- Internship
- **Study abroad/study away\*\*\*\***
- Big Ideas Challenge
- Center for Innovation & Entrepreneurship Activities
- Henze Ag Program
- Participate in Case Competitions
- Student Executive Team
- Attend the Richard Schmitz Food Entrepreneurship Lecture Series
- Work part-time job/work study
- Volunteer

## LAST YEAR

- MavFund
- Apply for Graduation
- Stangler Internship Initiative
- LinkedIn Learning

- Attend a professional conference
- Participate in employer visits
- Attend campus events/activities
- **Meet The Firms** (September)\*\*
- Career Expo (October)
- Mock Interviews
- Attend Business Networking Event

- Become a club leader
- Internship
- **Study abroad/study away\*\*\*\***
- Big Ideas Challenge
- Center for Innovation & Entrepreneurship Activities
- Henze Ag Program
- Participate in Case Competitions
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**Minnesota State University**  
MANKATO

**College of Business**

## Vision

The clear business school choice  
for real-world learning

## Core Values

In the College of Business,  
we are committed to these  
guiding principles: Our core  
values of being student-  
centered, innovative, and  
professional are always  
pursued in a spirit of inclusion,  
collaboration, and collegiality



## College of Business Student Center

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cobadvise@mnsu.edu  
cob.mnsu.edu/advising

## Follow the COB



**inspired**  
*action.*



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