



College of Business

CREATING YOUR

Real-world College Experience

Creating Your Real-world College Experience

This map provides recommended activities for College of Business students in order to:

- develop professional skills
- apply classroom knowledge
- discover personal strengths

SUGGESTIONS FOR STUDENTS:

These are suggestions – you don't have to do it all! Picking and choosing the activities that best match your interests and goals is a great way to personalize the college experience!

- Find the column that matches your year in school.
- Make a plan to do at least one activity from each row so you are PREPARING, CONNECTING, AND ENGAGING!

For more information scan the QR code or visit cob.mnsu.edu/real-world





FIRST YEAR

PREPARE



by increasing your knowledge and skills

- · First Year Experience
- Explore Majors/careers with the Career Development Center
- Apply for Scholarships (February)

CONNECT



with peers and employers

- COB Student Engagement Fair (fall and spring)
- Learning Communities
- Join a club*
- Attend campus events/activities
- Meet The Firms (September)**
- Career Expo (October)
- · Participate in employer visits
- Attend Leadership Summit (November)

ENGAGE



- Find part-time job/work study
- · Volunteer

Legend

- The COB has over 8 student clubs
- Perfect for accounting and finance majors or minors
- *** Earn a certificate with the IBE
- *** Contact Center for Global Engagement for options

MIDDLE YEARS

- Add Minors or Certificates
- · BUS 295
- · Stangler Internship Initiative
- LinkedIn Learning
- Apply for Scholarships (February)
- · Participate in employer visits
- · Create LinkedIn account
- COB Student Engagement Fair (fall and spring)
- Attend Leadership Summit (November)
- · Join a club*
- · Attend campus events/activities
- Meet The Firms (September)**
- Career Expo (October)
- Mock Interviews
- · Attend Business Networking Event
- Integrated Business
 Experience (IBE)***
- · Become a club leader
- Internship
- Study abroad/study away****
- Big Ideas Challenge
- Center for Innovation & Entrepreneurship Activities
- · Henze Ag Program
- · Participate in Case Competitions
- · Student Executive Team
- Attend the Richard Schmitz Food Entrepreneurship Lecture Series
- Work part-time job/work study
- Volunteer

LAST YEAR

- MavFund
- · Apply for Graduation
- · Stangler Internship Initiative
- LinkedIn Learning
- · Attend a professional conference
- Participate in employer visits
- Attend campus events/activities
- Meet The Firms (September)**
- · Career Expo (October)
- Mock Interviews
- · Attend Business Networking Event

- · Become a club leader
- Internship
- Study abroad/study away****
- · Big Ideas Challenge
- Center for Innovation & Entrepreneurship Activities
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Vision

The clear business school choice for real-world learning

Core Values

In the College of Business, we are committed to these guiding principles: Our core values of being student-centered, innovative, and professional are always pursued in a spirit of inclusion, collaboration, and collegiality

College of Business Student Center

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Follow the COB











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