



College of Business



inspired
action.

Vision

The clear business school choice
for real-world learning

Core Values

In the College of Business,
we are committed to these
guiding principles: Our core
values of being student-
centered, innovative, and
professional are always
pursued in a spirit of inclusion,
collaboration, and collegiality

College of Business Student Center

151 Morris Hall | 507-389-2963

cob.mnsu.edu/advising

*Send the Student Center a message
using the QR code below*

Follow the COB



Minnesota State University, Mankato
A member of Minnesota State

A member of the Minnesota State system and an Affirmative Action/Equal Opportunity University. This document is available in alternative format to individuals with disabilities by calling Accessibility Resources at 507-389-2825, (V), 800-627-3529 or 711 (MRS/TTY). BUSC016BR_0624



College of Business

CREATING YOUR
**Real-world
College
Experience**

Creating Your Real-world College Experience

This map provides recommended activities for College of Business students in order to:

- develop professional skills
- apply classroom knowledge
- discover personal strengths

SUGGESTIONS FOR STUDENTS:

These are suggestions – you don't have to do it all! Picking and choosing the activities that best match your interests and goals is a great way to personalize the college experience!

- Find the column that matches your year in school.
- Make a plan to do at least one activity from each row so you are PREPARING, CONNECTING, AND ENGAGING!

For more information scan the QR code or visit cob.mnsu.edu/real-world



FIRST YEAR

PREPARE



by increasing your knowledge and skills

- First Year Experience
- Explore Majors/careers with the Career Development Center
- Apply for Scholarships (February)

CONNECT



with peers and employers

- COB Student Engagement Fair (fall and spring)
- Learning Communities
- **Join a club***
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

ENGAGE



with real-world experiences

- Find part-time job / work study
- Volunteer

MIDDLE YEARS

- Add Minors or Certificates
- BUS 295
- Stangler Internship Initiative
- LinkedIn Learning
- Apply for Scholarships (February)

- Participate in employer visits
- Create LinkedIn account
- COB Student Engagement Fair (fall and spring)
- Leadership Summit (November)
- **Join a club***
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

- **Integrated Business Experience (IBE)*****
- Become a club leader
- Internship
- **Study abroad / study away******
- Big Ideas Challenge
- Center for Innovation & Entrepreneurship activities
- Henze Ag Program
- Competitions (MUDAC, Diversity Case, etc.)
- Student Executive Team
- Attend the Richard Schmitz Food Entrepreneurship Lecture Series
- Work part-time job / work study
- Volunteer

LAST YEAR

- MavFund
- Apply for Graduation
- Stangler Internship Initiative
- LinkedIn Learning

- Attend a professional conference
- Participate in employer visits
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

- Become a club leader
- Internship
- **Study abroad / study away******
- Big Ideas Challenge
- Center for Innovation & Entrepreneurship activities
- Henze Ag Program
- Competitions (MUDAC, Diversity Case, etc.)
- Student Executive Team
- Attend the Richard Schmitz Food Entrepreneurship Lecture Series
- Work part-time job / work study
- Volunteer

Legend

- * The COB has over 12 student clubs
- ** Perfect for accounting and finance majors or minors
- *** Earn a certificate with the IBE
- **** Contact center for Global Engagement for options