



**Laura Brooks, Director of Marketing**

Angie's BOOMCHICKAPOP

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Laura is currently Director of Marketing at Angie's BOOMCHICKAPOP. She has over 8 years of Brand and Shopper Marketing experience, beginning at The Clorox Company where she was from 2009 until 2016. In her latest role at Clorox as Associate Director of Shopper Marketing and Omnichannel Strategy, she developed Omnichannel Shopper Marketing strategies, establishing corporate goals and identifying how to win and where to play across brands and retailers. Laura was awarded Shopper Marketing Manager of the Year at Clorox in 2015 behind her record setting Burt's Bees Holiday and Clorox Cleaning Back to College campaigns.

During her time at Angie's BOOMCHICKAPOP, Laura launched the brand's first ever TV campaign, featuring real women who Crush It! Additionally, Laura is responsible for brand strategy and positioning, brand health, P&L management, portfolio optimization, shopper marketing integration and people development.

Laura grew up in St. Louis, MO and attended Truman State University in Kirksville, MO where she received her Bachelor of Arts in Business Administration with concentrations in Marketing and Management and a Minor in Psychology. Laura and her husband, Justin, live in Minneapolis, MN with their son, Jackson (18 months), and two dogs Roxy (9) and Vivian (2).

**About Angie's BOOMCHICKAPOP:**

Husband and wife entrepreneurs Dan and Angie Bastian founded the snack company out of their garage in 2001 in Mankato, MN as a means of creating a college fund for their children. Their gluten free, non-GMO, whole grain popcorn was rebranded in 2012 to Angie's BOOMCHICKAPOP. The popcorn is proudly sold in natural food, grocery, club and mass retail outlets nationwide with a product presence in Canada, South Korea, Peru, the Caribbean and Mexico. Angie's BOOMCHICKAPOP is loved by fans as an empowered, spirited brand that represents authentic, real food that delivers on the attributes of clean, transparent labeling and

great taste experience. To learn more about Angie's BOOMCHICKAPOP visit [www.boomchickapop.com](http://www.boomchickapop.com)