



Jeni Ellick, Vice President of R&D and Innovation

Angie's BOOMCHICKAPOP

jellick@boomchickapop.com

C: 206-491-4726

Jeni is an Innovation, R&D and People leader and lover of all things food, with over 15 years of consumer food industry experience. Jeni started her career at Conagra as a Food Scientist, leading projects in frozen meals and dairy snacks. She then moved to Seattle to work for Continental Mills, a mid-sized, family owned company where she built R&D and Innovation capabilities supporting bake mix and snack brands across all consumer channels. Jeni is currently VP of R&D and Innovation at Angie's BOOMCHICKAPOP where she built and leads innovation and technical strategy and the new product pipeline. Jeni loves working in the natural food space and contributing to modernizing the industry toward the way consumers want to eat.

Jeni grew up in Omaha, NE and attended the College of St. Mary where she received her Bachelor of Science in Chemistry and Biology and played soccer and softball. She also studied Organizational Development at Seattle University. Jeni and her husband, Nathan, live in Minneapolis, MN with their son, Griffin (2) and two fur babies Rocky and Eeny. In her free time, you can find her at the latest restaurant opening, travelling or tending her organic vegetable garden.

About Angie's BOOMCHICKAPOP:

Husband and wife entrepreneurs Dan and Angie Bastian founded the snack company out of their garage in 2001 in Mankato, MN as a means of creating a college fund for their children. Their gluten free, non-GMO, whole grain popcorn was rebranded in 2012 to Angie's BOOMCHICKAPOP. The popcorn is proudly sold in natural food, grocery, club and mass retail outlets nationwide with a product presence in Canada, South Korea, Peru, the Caribbean and Mexico. Angie's BOOMCHICKAPOP is loved by fans as an empowered, spirited brand that represents authentic, real food that delivers on the attributes of clean, transparent labeling and great taste experience. To learn more about Angie's BOOMCHICKAPOP visit www.boomchickapop.com