

Marketing/Social Media Intern

Description

Write a brief paragraph on why your business is the right place for a student to begin their career. What sets your company apart? (See internship ads from Google for ways to write PDs that appeal to Gen Z.)

Company is looking for a Marketing/Social Media intern. The student filling this position will learn more about (X,Y,Z) and make an impact on our business by contributing directly to (A,B,C). Don't forget to include expected number of hours per week, duration of internship, and whether or not it's paid.

Responsibilities

- Contribute to website redesign project by working on projects a,b,c.....
- Monitor and post on blogs, forums, and social networks
- Online outreach and promotion using Facebook, G+, LinkedIn, Twitter, and more
- Website and social media optimization
- Keyword analysis
- Cost/benefit analysis
- Assist in the creation of signage, circulars, mock ups, e-mail campaigns, on line promotion, etc.
- Assist in the distribution or delivery of marketing materials
- Assist with fulfillment of marketing offers
- Assist with execution of trade shows
- Assist with the preparation and delivery of training materials
- Perform analysis of marketing and sales data
- Seek and analyze competitor marketing and sales materials both on and offline
- Prepare presentations
- Enter contact information into contact management systems
- Maintain tracking report of public relations activity

Requirements

Applicants should be Junior or Senior level Marketing majors who are proficient in Microsoft Office applications such as (1,2,3...), with 3 years of experience on the Web and a solid understanding of youth markets. Attention to detail, the ability to multi-task and excellent communication skills are all essential to this position.

Majors

Marketing, International Business, or a related field, etc.

Instructions for Applying:

Ex. include an email address to send applications to or a link to your company's career page.

Company Contact Information:

Include the email address, phone number, and website applicants should use to contact you with questions.