

Shane D. Bowyer, Ed.D.

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Professional Summary

Higher education professional with 25+ years of teaching and leadership experience. Program development in higher education in leadership, entrepreneurship and agriculture. Recognized business owner with entrepreneurial mindset. Well-respected community member with extensive relationship management skills and talent.

Academic Background

- Ed.D. Saint Mary's University of Minnesota, 2011
 - Leadership: Organizational Development
 - Dissertation: *A Comparative Investigation of Teamwork Knowledge, Skills, and Abilities Between Collegiate Athletes and Non-Athletes*

- M.S. Minnesota State University, Mankato, 1994
 - Continuing Studies: Emphasis: Sport Management and Corporate Fitness
 - Thesis: *An investigation of student-athletes' perceptions towards select equity issues at Mankato State University*

- B.S. Minnesota State University, Mankato, 1991
 - Majors: Mass Communications and Speech Communication

Business Certifications

- Core Four - Business Planning Instructor
- FastTrac - Business Planning Facilitator
- SCORE – Consultant Certification (not active)

Higher Education Experience

AgriBusiness & Food Innovation Program Director

- Assistant Professor of Management**, Minnesota State University, Mankato, MN 2017-present
- Courses: Principles of Management, Integrated Business Experience, Creativity & Innovation, Professional Selling, Business in the Modern Ag Economy
 - Leading the development of agriculture initiatives in the College of Business as well as assist campus-wide
 - Developed and direct the Henze Ag Innovators Leadership Development Program
 - Attended numerous agriculture-related conferences
 - Established and advisor for Leadership Learning Community
 - Established and implemented a mentoring program for students and alumni
 - Member of Minnesota Agriculture and Rural Development Class X Leadership Development program

Director of Strategic Partnerships, Minnesota State University, Mankato

2015-2017

- Member of the President's Expanded Cabinet
- Developed partnerships with organizations in Midwest on behalf of the University
- Campus-wide external relationship responsibilities for institution
- Partner with directors and Deans to grow division and advance initiatives in Continuing Education, Customized Training, Extended Education and Online Education

Glen Taylor Chair of Business and Leadership

- Associate Professor of Business**, Bethany Lutheran College, Mankato, MN 2010-2015
- Director of Student Leadership Institute – a three-year program to develop top students
 - Taught various courses in Business Department
 - Academic advisor for 25-35 students each year
 - College Representative for Minnesota Private Colleges faculty development program with United International College in Zhuhai, China 2013 and 2014
 - Director for Junior Achievement – Otto Bremer Start It Up Entrepreneurship Camp at Minnesota State

Innovation and Global Entrepreneurship Center Director

- Assistant Professor of Management**, Minnesota State University, Mankato, MN 2006-2010
- Lead the MSU entrepreneurship initiative:
 - Created the MSU Innovation and Global Entrepreneurship Center
 - Student Entrepreneurship Club advisor
 - Established Entrepreneurship Learning Community
 - Started and ran youth entrepreneurship camp during two summers
 - Study Abroad / Service Learning leader in South Africa (May 2008/2009/2010)
 - Taught courses in Management Department

- Director of Development**, Minnesota State University, Mankato 2002-2006
- Major Gift Officer for the College of Business
 - Increased giving and endowment to support scholarships and various initiatives

- Interim Assistant to Vice President for Student Affairs**, Minnesota State University 2001-2002
- Provided assistance to the Vice President of Student Affairs on numerous issues including strategic plan, student concerns, Chair of Alcohol Task Force, institutional assessment, and coordinated external activities for Presidential Search Committee

- Assistant to Athletic Director**, Minnesota State University, Mankato 2000-2001
- Collaborated with the athletic director on various projects with a focus on development activities

- Head Baseball Coach and Sports Information Director**, Lindenwood University 1995-1998
- Set a number of team records, including season and career wins; received top-25 national team ranking, top ten nationally in hitting and fielding. Recruited numerous international players
 - Responsible for all media relations, statistics and publications for 24 varsity sports

- Head Baseball Coach & Sports Information Director**, Marycrest International University 1994-1995
- Achieved school single-season win record
 - Responsible for all media relations, statistics and publications for 7 varsity sports

- Instructor** Lindenwood University, St. Charles, MO 1995-1998
Marycrest International University, Davenport, IA 1994-1995

Business Experience Outside of Higher Education

- Owner**, CoreTalent Development 2017-present
- Started consulting business in talent development and project management
 - Author of a column for the Connect Business Magazine on talent development

Owner, Sports Institute.

2006-2017

- Started business in athletic performance training and sport management fields
- Management/marketing coordinator for Verizon MN Vikings Training Camp
- Named 2009 Greater Mankato Entrepreneur of the Year
- Hired about 50 people throughout year to work at the facility and training camp
- Independent contractor for City of North Mankato to market sports facilities
- Assisted Visit Mankato (CVB) on development of Mankato Marathon

General Manager & Minority owner, Mankato Northwoods League Baseball

1999-2000

- Started and established all aspects of the organization on and off the field
- General Manager of new baseball franchise for first two years
- Hired and managed approximately 30 people each summer to run organization

Professional business courses taught (As consultant for Southern Minnesota Initiative Foundation and RCEF)

- Core Four Business Planning (4-week course)
- FastTrac Business Planning (various workshops)

Academic Courses taught

Bethany Lutheran College (Associate Professor, 2010-2015)

- Administrative Policy (Capstone)
- Principles of Management
- Leadership Theory
- Entrepreneurship
- Business Communications
- Integrated Marketing Communication
- Sport Management and Marketing
- Legal Aspects of Sport

Minnesota State University, Mankato (Assistant Professor, 2006-2010; 2017-present)

- Principles of Management
- Business in the Modern Ag Economy
- Creativity and Innovation
- First Year Experience
- Professional Selling
- Entrepreneurship
- Principles of Marketing

Lindenwood University (Instructor, 1995-1998)

- Theory of Coaching
- Lifetime Fitness
- Desktop Publishing
- Writing for Newspaper

Marycrest International University (Instructor, 1994-1995)

- Anatomy and Philosophy for Coaches (adjunct)
- Theory of Coaching (adjunct)

Grants Received

Funded-External

- 2019 – Schwartz, D., Bowyer, S., Haque, J., (Discover Minnesota: Innovate the Future,” Iraqi Young Leaders Exchange Program. (\$62,168)
- 2018 - Bowyer, S., “Promoting Agriculture Careers to Teachers and Students,” Minnesota Agriculture Education Leadership Council (\$13,914).
- 2009 - Bowyer, S., Flannery, B., Frey, J. (co-PIs), “Facilitation of development of new renewable energy ventures in Southern Minnesota by bringing together entrepreneurship teams,” Minnesota Renewable Energy Marketplace (\$104,000).
- 2009 - Bowyer, S., “Teaching Entrepreneurship Workshop,” MnSCU System (\$7,800).
- 2008 - Bowyer, S., "Promoting Entrepreneurship: Youth Entrepreneurship Boot camp." Southern Minnesota Initiative Foundation (\$40,000).

Funded-Internal

- 2018 - Bowyer, S., “Student Travel to Spain Development course and travel.” MNSU Mankato (\$3,000)
- 2007 - Bowyer, S., "Global Entrepreneurship Initiative," Awarded grant from strategic priority funding to start global entrepreneurship center. MNSU, Mankato (\$41,200).
- 2007 - Bowyer, S., "Research on Teamwork KSAs", Faculty improvement grant. MSU, Mankato (\$1,335).

Intellectual Contributions:

Refereed Papers

- Pragman, C.H., Flannery, B.L. and Bowyer, S.D. (2012). ‘Teaching Social Responsibility through Service Learning: A Study of Antecedents Leading to Change.’ *International Journal of Society Systems Science (IJSSS)*, Vol. 4, No. 3, pp.257–277.
- Pragman, C. H., Bowyer, S. D., & Flannery, B. L. (2009). Using Student Feedback to Assess Team Projects in a Required, Cross-Disciplinary, Undergraduate Management Course. *Academy of Education Leadership Journal*.
- Fox, M. L., Pragman, C., & Bowyer, S. (2009). Peer Assessment of Teamwork in Business Education. *Proceedings of the 2009 Midwest Academy of Management Conference*.
- Kaliski, J. & Booker, Q., Bowyer S. (2008, April). Business Schools and Bar Napkins: Recipe for Economic Development. *Proceedings at the 2008 Association of Private Enterprise Education*, Las Vegas, NV.

Other Articles

- Bowyer, S. (2019). “Minnesota State University, Mankato promoting careers in agriculture.” *DIRT*, Summer.
- Bowyer, S. (2017). “It Takes a Village to Raise a Child.” *Connect Business Magazine*, November/December.
- Bowyer, S. (2017). “Finding Workforce Solutions.” *Connect Business Magazine*, September/October.

Reviewer: Conference Proceedings

- 2019: Western Academy of Management, Reviewer for conference proceedings.
- 2008: USASBE, Reviewer for conference proceedings.

Service to the Profession

Presentations

- 2020: Accepted presentation with colleague at Western Academy of Management (March 19, 2020)
- 2019: Panel participant for U.S. Farmers & Ranchers Alliance in conjunction with the screening of the film Food Evolution. Minnesota State University, Mankato campus.
- 2015: Developing College-Community partnerships; presented to Greater Mankato Leadership Institute
- 2015: Host and presented on entrepreneurship to Youth Energy Summit (YES!) students
- 2014 & 2015: Preparing for a Career in Sports. Minnesota Timberwolves Career Fair
- 2014: Communicating to Influence; presented to Greater Mankato Growth Leadership Institute
- 2014: Guest Lecturer on Sport Management: Concordia-St. Paul University
- 2009: Bowyer, S. and Kaliski, J., *Entrepreneurship across campuses*. Invited presentation at MnSCU I-Teach Conference, Minneapolis, Minnesota.
- 2008: Bowyer, S., Presenter/discussant, Presented information on entrepreneurship initiatives in education to panel of six State Representatives as well as representatives from Mayo Clinic and the Bio-business industry, Rochester, Minnesota.
- 2008: Bowyer, S., Flannery, B., & Pragman, C., *Students Against Hunger: Structuring and Sustaining a Meaningful Service-Learning Project*. Invited presentation at National Service Learning Conference, Minneapolis, Minnesota.
- 2007: Bowyer, S. & Pragman, C., *Academic Class Involvement and Support*. Invited presentation at National Campus Kitchen Conference, Mankato, Minnesota.
- 2007: Legislative Panel; Presented two MSU initiatives to State Legislators visiting campus. The two topics were Entrepreneurship Across Campus and Service Learning through Campus Kitchen, Mankato, Minn.
- 2006: Bowyer, S. *Teamwork KSAs in Business*. Invited presentation at Leadership in Education Conference, Minneapolis, Minnesota.

Past Memberships

- USASBE – United States Association of Small Business and Entrepreneurship
- NCIIA – National Collegiate Inventors and Innovation Alliance
- National Baseball Coaches Association

Committee Member:

- 2019-present: MNSU College of Business Faculty Association Unit Representative
- 2018-Present: Ag Affinity research group
- 2018-2019: MNSU College of Business Faculty Association Common Core (Gen. Ed.) Representative
- 2017-Fall: Minnesota State University Harvest Bowl
- 2014-2015: BLC Mission Statement committee

- 2014-2015: BLC Admissions Recruitment Strategy committee
- 2011-2015: BLC Employee Services Committee (main objective was vetting health insurance providers)
- 2006-2010: Chair Entrepreneurship Committee at MSU
- 2005-2008: MSU New Building Committee
- 2002-2006: MSU Scholarship Committee
- 2003-2005: Greater Mankato Leadership Institute Committee (Chair 2004-05)
- 2001-2002: Chair of MSU Alcohol Task Force Committee led by MSU Student Affairs Office

Faculty Advisor:

- 2017-Present: Advisor for Delta Sigma Pi
- 2017-Present: Advisor AgToday Business Club
- 2017-Present: Advisor for Minnesota State Mankato Leadership Learning Community
- 2017-Present: Advisor for Bridge MNSU student organization
- 2017-Present: Judge and advisor of Big Ideas Challenge
- 2014-2016: Greater Mankato Envision 2020: Education KPA committee
- 2013-2015: Advisor Scholastic Leadership Society
- 2011-2015: Advisor BLC Christian Student Athletes group
- 2011-2014: Advisor BLC Business Club
- 2007-2010: Maverick Solutions and Entrepreneurship Club
- 2008-2010: MSU Club Hockey team advisor
- 2008-2009: Advisory Board – MSU Department of Mass Communications / Reporter

Institutional Search Committees:

New Position Search Committees: MSU Vice President for Student Affairs, MSU Dean of Graduate Studies, MSU Dean of University Extended Education, MSU Director of Customized Training & Continuing Education, MSU Head Baseball Coach, BLC Career Services Director, various business faculty members

Service to External Organizations

Board of Directors:

- 2019-present: Crossview congregation council
- 2017-present: Fellowship of Christian Athletes (FCA) (past Chair)
- 2007-2018: Riverbend Center for Entrepreneurial Facilitation (past Chair)
Non-profit organization funded by State of Minnesota, Blue Earth County, Watonwan County and Martin County with mission to assist entrepreneurs in starting businesses
- 2009-2018: South Central College Marketing Management Advisory Council (past Chair)
- 2010-2015: Small Business Development Center, Mankato MN

Other Contributions to community

- 2019-present: District #77 AFNR Advisory Council
- 2016-present: GreenSeam Business Development (Regional Agriculture Initiative)
- 2019-Present: ReCharge Minnesota electric vehicle advisory committee
- 2019: Judge for the Ag Tech Challenge hosted by Ignite Minnesota
- 2016-2018: Regional Workforce Talent Summit (Public Policy Committee leader)
- 2011-2015: ISD #77 Business-Education Advisory Committee
- 2002-2006: Greater Mankato Growth (Chamber) Ambassador

Athletic Honors

- All-Conference baseball player at Minnesota State University, Mankato
- Two-time Academic All-Region picked by Collegiate Sports Information Directors of America
- Three-time MSU Most Improved Player Award (*I was not very good when I started!*)