

Maverick Conference on Financial Success College Meeting Report

The Maverick Conference on Financial Success was held on April 11, 2025, to disseminate essential financial knowledge, promote financial planning education, and teach students budgeting and career negotiating skills.

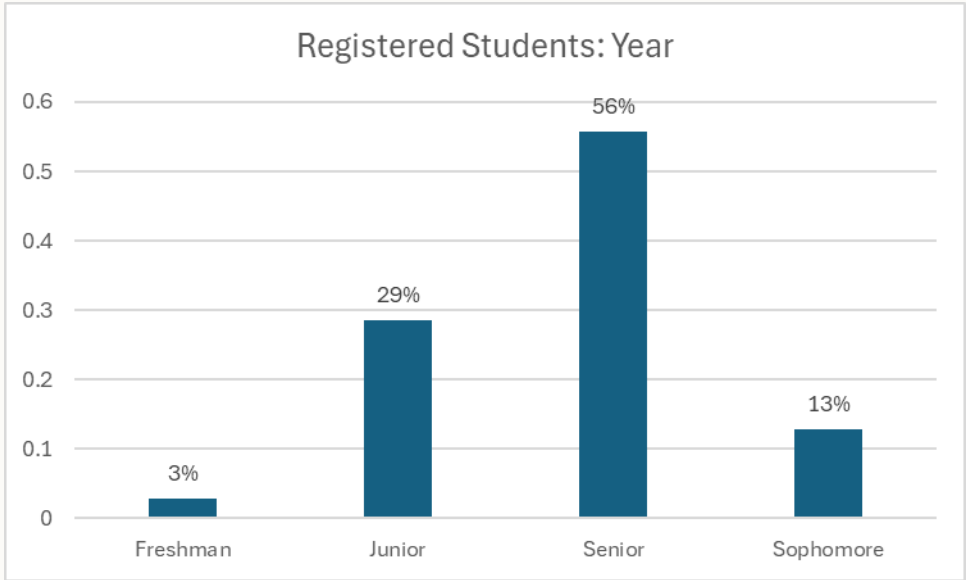
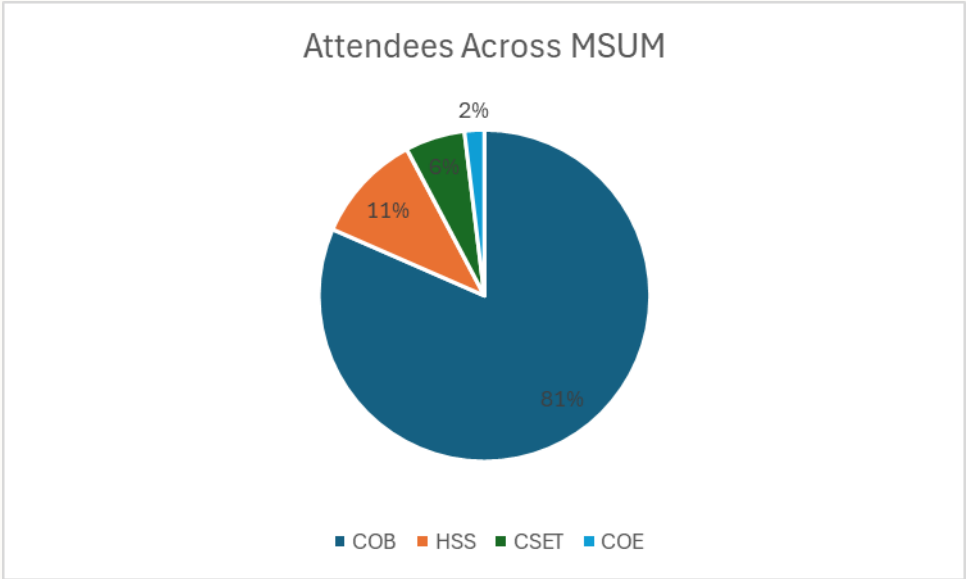
Approximately 180 attendees participated in this impactful event at CSU from 11:00 a.m. to 4:15 p.m.



Maverick Center for Financial Success
MINNESOTA STATE UNIVERSITY, MANKATO

Conference Overview

-  MCFS Funding: Schwab Foundation
Sherri Trombley
-  Event Day
Five-hour conference featured eight expert-led sessions.
-  Media Coverage
FreePress (Facebook) and MSU Reporter featured the event.
-  Impact Assessment
Feedback forms indicated very high attendees' satisfaction.



Session Highlights



Agribusiness: 6 panelists

Special focus on agricultural financial management and public policies. FreePress article. District 4 commissioner and MN Rep 18B.



Small Business Owners: 6 panelists

Strategies for succession planning.
Most practical.

Salary Negotiation and Financial Aid:
4 Presenters/Workshop
Highly rated.



Financial Literacy Research and Personal Finance Curriculum: 13 panelists

Latest findings in effective money management education, and HS teachers' participation.
6 CEU certificates issued.



Career in Financial Planning: 6 panelists

Industry experts shared pathways into finance careers.
Most popular session!
MSU Reporter article.

Future Recommendations: Save the Date!

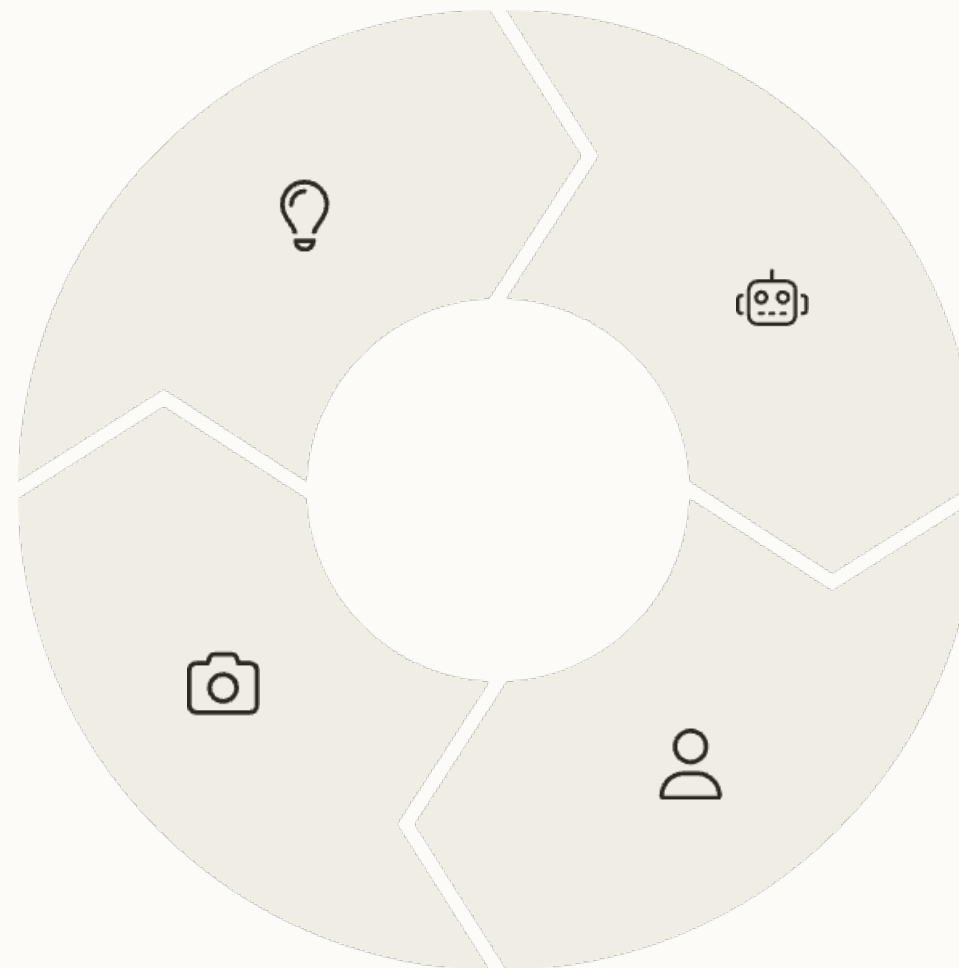
April 17, 2026

Topic/Panel Expansion to 14

Add sessions on investing basics, budgeting, career advising, salary negotiation, etc. for college students.

Organization

Larger, more and closer locations.
Hire dedicated photographer for comprehensive event coverage. More (variety) food.



Add Industry Networking Events

Financial planning, industry leaders, major employers.

Exhibitor Diversity

Double exhibitors (20), add local financial wellness organizations.