



**For Immediate Release**

**July 12, 2023**

**NSE Recognizes the Accomplishments of Kally Meyer**

### **The Award**

The National Student Exchange (NSE) is pleased to announce recipients of its Student Achievement Awards. These awards recognize students who demonstrate the best use of their study away exchange participation. While priority is given to academic accomplishments, consideration is also given to social welfare service, contribution to the campus or community, and creative use of time while on exchange. The awards are named after former NSE consortium leaders. A \$500 stipend is given to each award recipient.

### **Wendel Wickland Student Achievement Award: Kally Meyer**

**Minnesota State University Mankato to University of Georgia**

**Term of Exchange:** Academic Year 2022-2023     **Major:** Marketing

*Kally Meyer was involved in multiple campus organizations while on exchange to the University of Georgia including Women in Business, Society of Entrepreneurs, and Intramural Volleyball. Her volleyball team won the intramural championship tournament spring semester.*

*Meyer was also successful in her academic endeavors at University of Georgia. She represented the University of Georgia in the Values & Venture Competition by pitching OX SOX, an innovative start-up founded in Athens, GA. She earned 1st place for the Investors Challenge and 2nd place overall out of 42 finalists and nearly 300 global applicants, earning a total of \$27,500 to be put towards OX SOX growth and operations. Meyer also competed in the Terry Professional Sales Competition, placing 1st in her section and 3rd overall out of 70 competitors. Her presentation to industry professionals explained how CRM software would improve their overall business functions.*

*Meyer contributed to the local community as well. For example, she worked with Books for Keeps, a non-profit based in Athens, to develop a Marketing plan and increase brand awareness within the community.*

### **The Organization**

National Student Exchange provides study away opportunities to students enrolled at its 170 member colleges and universities in the United States, Canada, Guam, Puerto Rico and the U.S. Virgin Islands. Established in 1968, NSE has provided exchange opportunities to more than 118,000 students. NSE is a study away program that complements university initiatives for globalization, diversity and engagement. See NSE.org for additional information.

### **Additional Information**

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