

MRKT 492: New York City Study Tour

January 3-9, 2020

Estimated Costs

MRKT 492 is a 3-credit spring semester course offered in the Marketing program. As such, regular tuition fees apply. In addition, the trip cost is approximately \$2,600.

Costs

- \$2,100 Hotel accommodations (twin occupancy for 7 nights, including night of January 2 at hotel at MSP), welcome/farewell dinners; two Broadway shows; entrances to cultural sites; ground transportation including coach bus to and from JFK Airport and weekly subway pass. Hotel accommodation includes daily buffet breakfast, wireless internet, hotel taxes, and service charges.
- \$413 Airfare roundtrip MSP-JFK. No checked baggage included.

MRKT 492: New York Study Tour is led by two MSUM faculty members, Dr. Ann Kuzma and Dr. Kevin Elliott. In addition, the trip is organized through a third-party contractor – WorldStrides. WorldStrides provides a trained professional tour guide who will accompany the group throughout the trip with the exception of the company visits and Broadway shows. In addition to the tour guide, a WorldStrides staff member will also accompany the group for the entire trip.