ACADEMIC PROGRAM

Online Business Leadership Graduate Certificate

MBA Master of Business Administration

> Are you looking to further your career? Earn a graduate certificate in Business Leadership by enrolling in this innovative and career-ready program. This stand-alone certificate program can also be used for completing courses for the Master of Business Administration (MBA) program at Minnesota State University, Mankato.

- The certificate program consists of five 2-credit classes and focuses on both understanding and practicing the skills critical to effective performance as a leader in any organization. It also provides opportunities to learn and interact with successful leaders. This certificate will enhance student's skills to further their career, obtain another job, or change careers by providing a post-baccalaureate credential.
- The certificate enables enrollment without applicants needing to meet the entrance requirements of the MBA program. Students completing the certificate may continue in the MBA program providing entrance requirements are met for the MBA.

Business Leadership Certificate qualifications:

- Have a bachelor's degree or equivalent
- Enroll in the University's College of Graduate Studies
- Maintain a B average



Learn more and apply today at gradcas.liaisoncas.org/apply/

Contact Us:

Dr. Marilyn Fox 507-389-6496 marilyn.fox@mnsu.edu

Bobbi Urban, MAcc & MBA Programs Coordinator 507-389-2862 bobbi.urban@mnsu.edu



COLLEGE OF BUSINESS ACADEMIC PROGRAM

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Student Learning Outcomes:

- · Develop and implement techniques to effectively manage group and individual dynamics
- Select and employ effective communication strategies.
- · Differentiate innovative ideas and strategies from others.
- · Construct and execute successful negotiation tactics.
- · Detect and evaluate ethical dilemmas related to business decisions.

Highlights:

- · Opportunities to network and interact with presidents, CEO's, CFO's in the region
- Opportunities to conduct research on leadership
- · Opportunities to examine your own leadership skills and abilities
- · Opportunities to study great leaders in history

Certificate Classes:

*MBA 642	Developing Human Resources	2 credits (required in MBA)
*MBA 651	Managing Behavior in a Changing World	2 credits (required in MBA)
*MBA 690	Executive Seminar	2 credits (required in MBA)
MBA 665	Leadership	2 credits (elective in MBA)
MBA 663	Negotiations	2 credits (elective in MBA)

10 credits







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