



MINNESOTA STATE
UNIVERSITY
MANKATO

College of Business

Academic Programs

The clear business school choice
for real-world learning

Undergraduate Academic Programs/Majors

About the Major	Entry Level Career Options*	Real-World Experiences
Bachelor of Science in Accounting Accounting majors enjoy versatile careers that combine mathematics and logic with frequent interactions with people. Our program prepares you for a career in accounting, including becoming a Certified Public Accountant (CPA) who can work in taxation, auditing, forensic analysis and more. We also offer a Master of Accounting graduate program that fulfills the 150 credit requirements for taking the CPA exam and allows you to advance your career.	<ul style="list-style-type: none"> • Staff Accountant • Financial Analyst • Audit Associate (Public) • Tax Associate (Public) • Cost Accountant • Budget Analyst • Forensic Accountant • Accounting Analyst • Credit Analyst • Business Analyst • Supply Chain Analyst 	<ul style="list-style-type: none"> • Accounting Club • Beta Alpha Psi Honor Society • Volunteer Income Tax Assistance Program (VITA) • Internships • Learning Communities • IBE (Integrated Business Experience) • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series • Meet the Firms Event
Bachelor of Science in Finance As a Finance major, you'll choose one of four specialty areas—corporate finance, financial planning and insurance, general finance or investment analysis—that will prepare you for success as a financial planner, banker, analyst and more. Finance majors are encouraged to enroll in the Maverick Fund course, which provides real-world experience managing investments for the University's Foundation.	<ul style="list-style-type: none"> • Financial Analyst • Investment Banking Analyst • Business Analyst • Budget Analyst • Credit Analyst • Financial Advisor • Insurance/Financial Services Sales • Mortgage Sales • Operations Analyst • Supply Chain Analyst • Banking Specialist 	<ul style="list-style-type: none"> • Maverick Student Investment Fund • Finance Club • Financial Planning Club • Data Analytics Competition • Learning Communities • IBE (Integrated Business Experience) • Internships • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series
Bachelor of Science in International Business The International Business program prepares graduates to manage international businesses and/or business operations with a global mindset. This mindset helps understand cultural differences, political and governing bodies and international market place. Specialty areas include export sales, trade controls, foreign operations and international business policy.	<ul style="list-style-type: none"> • International Sales/Business Development • Import/Export Agent/Coordinator • Global/Regional Marketing • Business Analyst • International Pricing Analyst • Supply Chain Management/Logistics • Global Procurement • Project Manager 	<ul style="list-style-type: none"> • European Study Abroad Experience • Belize Study Tour • International Business Organization • Internships • Learning Communities • IBE (Integrated Business Experience) • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series
Bachelor of Science in Management If you look forward to being a leader, look into our Management major. Our distinct emphases—business management and human resources management—are designed to help you become an organized, effective and efficient leader who is able to work well as part of a team. Management professionals are the human resources, production, administrative, project, operations, purchasing and retail managers and decision makers of an organization.	<ul style="list-style-type: none"> • Business Management Trainee • Project Management • Supply Chain Analyst • Business Analyst • Account Manager (Sales) • Operations Management • HR Generalist • Talent Acquisition Specialist • Business Analyst • Business to Business Account Executive • Human Capital Specialist 	<ul style="list-style-type: none"> • Enactus • Society of Human Resource Management Club • AgToday • Global Entrepreneurship Week • Internships • Learning Communities • IBE (Integrated Business Experience) • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series
Bachelor of Science in Marketing Marketing allows you to combine creative talents with business skills. You'll gain a greater understanding of consumer behavior and the role of marketing in moving consumers to act. You'll learn about contemporary marketing issues, including social media and sustainability, and be ready to work in advertising, retail, sales, market research, logistics and supply chain management.	<ul style="list-style-type: none"> • Product Marketing • Marketing Research Coordinator • Supply Chain Analyst • Advertising Manager • Integrated Marketing Coordinator • Sales and Sales Management • Digital Marketing Analyst • Social Media Specialist • Brand Manager • Business to Business Account Executive • Marketing Analyst 	<ul style="list-style-type: none"> • Marketing Club • Belize Study Tour • New York Study Tour • Internships • Learning Communities • IBE (Integrated Business Experience) • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series
Bachelor of Business Administration (MavBiz Online) A fully online DEGREE COMPLETION program for those who have their Associate of Science degree in Business. Through mastery-based courses you'll expand your business skills, gain confidence as a leader and receive a well-rounded business education. The BBA's five-week, one-course-at-a-time model offers courses in management, marketing, and finance.	<ul style="list-style-type: none"> • Business Consultant/Analyst • Sales Manager • Buyer or Purchasing Agent • Contract Administrator • Insurance Underwriter • Training/Development Specialist • Project Coordinator • Human Resources (HR) Specialist • Market Research Analyst • Financial Analyst 	<ul style="list-style-type: none"> • Accounting, Finance, International Business Clubs • Human Resources Management, Marketing Clubs • Big Ideas Challenge • Wall Street Journal • Executive Lecture Series

Minors and Certificates

Minors/Certificates	Who should consider this minor?
Accounting	Intended for any major who expects to use accounting as part of their future career responsibilities.
Actuarial Science	Intended for majors interested in an interdisciplinary statistics and finance preparation for careers in risk assessment. Minor is housed in the math department.
Agribusiness and Food Innovation	Intended for any major interested in agribusiness. This minor prepares individuals to work and innovate in agribusiness, food, and agriculturally-related businesses. The minor includes awareness of the legal, marketing, and financial aspects of business development.
Business Administration	Intended for non-business majors who are interested in a broad perspective of business. Coursework is included from accounting, finance, marketing, management and economics.
Business Law	Intended for any major who expects compliance to be an aspect of their future career.
Entrepreneurship & Innovation	Designed for any major who is interested in learning and applying approaches of entrepreneurial thinking. Entrepreneurship minors must participate in the IBE.
Financial Planning	Designed for any major interested in learning about financial planning for personal use or a career in financial advising. Those interested in being a Certified Financial Planner should pursue the major in finance with the financial planning option.
Human Resource Management	Intended for any major interested in the area of human resources. Students are encouraged to participate in the Society of Human Resource Management Club.
International Business	Intended for students interested in diversifying and complementing their business or non-business majors with global business skills in order to better prepare themselves for the global economy.
Marketing	Intended for any major interested in the many aspects of marketing. A variety of marketing classes are available from which students select based on their interest area in marketing.
Business Analytics Certificate	This degree program will enhance your critical thinking and problem solving skills while creating an analytic mindset that is in high demand.

Masters Programs

About the Program	Potential Careers*	Real-World Experiences
Masters of Business Administration (MBA) The MBA Program in Mankato/Twin Cities is designed to provide the leaders of tomorrow with the tools they need to succeed in a global business economy. The foundation of our program is critical strategic thinking—students learn managerial skills, real-world applications, ethics and leadership.	<ul style="list-style-type: none"> • Statistics/Analytics • Accountant/Financial Manager • Operations Research/Process Manager • Medical/Health Services Manager • Actuary • Marketing Manager • Vice President or Director of Human Resources/Human Capital • Chief Marketing Officer and Marketing Director 	Our MBA program offers students: <ul style="list-style-type: none"> • An Affordable, AACSB Accredited MBA • MBA Alumni Network • Electives • Executive Seminar • Graduate Assistant Opportunities • MBA Only Scholarship/Internships
Masters of Accounting The Masters of Accounting prepares students to become a Certified Public Accountant, thrive in a dynamic job environment and advance to leadership positions. The program is offered at Mankato and the Twin Cities location.	<ul style="list-style-type: none"> • Vice President of Finance • Director of Finance • Director of Accounting • Director of Financial Reporting • Controller • Tax Director • Internal Audit Director 	<ul style="list-style-type: none"> • VITA (Volunteer Income Tax Assistance) Program • Graduate Assistant Opportunities • Graduate Tax Certificate • Accounting Club • Beta Alpha Psi Honor Society • Accounting alumni network • Partnerships with Regional and Big 4 Firms • Meet the Firms Event

*Note: This list is a sample and does not include all potential careers.



College of Business

VISION

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CORE VALUES

Our core values of being student-centered, innovative, and professional are always pursued in a spirit of inclusion, collaboration, and collegiality

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