



### Requirements | 2017-2018

#### Admission Requirements

##### Admission to the College of Business Majors

Admission to a major in the College of Business typically occurs at the beginning of the student's junior year. Once admitted, the student may choose to pursue one or more of the following majors: Accounting, Finance, International Business, Management, or Marketing. Multiple criteria will be considered for admission to majors in the College of Business. Admission is competitive; meeting minimum requirements does not guarantee admission. Deadlines for application are: October 1 for Spring semester and March 1 for Fall semester.

##### Criteria for Admission to a Major in the College of Business

1. Minimum 2.70 total cumulative grade point average required. (this includes transfer gpa)
2. Complete 33 of the 44 required General Education credits. (Complete remainder of Gen. Ed. prior to graduation.)  
Specific General Education Courses Required: MATH 130, ECON 201, ECON 202, ECON 207 and one from PHIL 120W, PHIL 205W, PHIL 222W, PHIL 224W, PHIL 226W, **or** PHIL 240W.
3. Completion of the Required Prerequisite Courses and Lower Division Courses listed below.

Note: See back page for additional policies, requirements, and information.

#### **Business Foundation Requirements**

Required of all College of Business **majors**.

##### Required Prerequisites

- \_\_\_ IT 101-3 Intro to Info Systems
- \_\_\_ MATH 130-4 Finite Math & Intro Calc

##### Lower Division *Classes in ( ) represent prerequisites that must be completed before registering for the class.*

- \_\_\_ ACCT 200-3 Financial Accounting (MATH 112, 115, 121,130 **or** 181)
- \_\_\_ ACCT 210-3 Managerial Accounting (ACCT 200)
- \_\_\_ BLAW 200-3 Legal, Political, and Regulatory Environment of Business
- \_\_\_ BUS 295-2 Professional Preparation for Business Careers (\*This is when you apply for admission to the major.)
- \_\_\_ ECON 201-3 Principles of Macroeconomics
- \_\_\_ ECON 202-3 Principles of Microeconomics
- \_\_\_ ECON 207-4 Business Statistics (MATH 112 **or** MATH 130)
- \_\_\_ MGMT 200-3 Introduction to MIS (IT 101) (**Now 300**)
- \_\_\_ PHIL 120W, 205W, 222W, 224W, 226W, **or** 240W (choose one of these courses) – 3 cr.

**\*Note:** Students need to be admitted to a major before they can take Upper Division (300/400 level) courses.

##### Upper Division *Classes in ( ) represent prerequisites that must be completed before registering for the class.*

- \_\_\_ FINA 362-3 Business Finance (ACCT 200)
- \_\_\_ IBUS 380-3 Principles of International Business
- \_\_\_ MRKT 310-3 Principles of Marketing (**Now 210**)
- \_\_\_ MGMT 330-3 Principles of Management (**Now 230**)
- \_\_\_ MGMT 346-3 Production and Operations Management (ECON 207)
- \_\_\_ MGMT 481-3 Business Policy and Strategy –**Take Senior Year**  
(FINA 362, IBUS 380, MGMT 230, MGMT 346, MRKT 210)

Section 02 of FINA 362, MGMT 230 & MRKT 210 is reserved for students participating in the **IBE program**. To apply to the program or for more information, please go to:  
<http://cob.mnsu.edu/ibe/>

## Major in Accounting

A major in Accounting consists of the Business Foundation Requirements in the College of Business and the completion of the following:

Classes in ( ) are prerequisites that have to be met before registering for a class.

- \_\_\_\_\_ ACCT 220-1 Accounting Cycle Applications (200)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)
- \_\_\_\_\_ ACCT 301-3 Intermediate Financial Accounting II (300)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ ACCT 320-3 Accounting Information Systems (300)
- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ ACCT 400-3 Advanced Financial Accounting (301)
- \_\_\_\_\_ ACCT 410-3 Business Income Tax (300, 330)
- \_\_\_\_\_ ACCT 421-3 Assurance Services (320 or concurrent)
- \_\_\_\_\_ BLAW 450-3 Contracts, Sales and Professional Responsibility (BLAW 200)

**Accounting majors or minors must earn a grade of "C"(2.0) or better in all required Accounting and Business Law classes.**

## Minor in Accounting

A minor in Accounting consists of the following 21 credits and requires a total cumulative 2.70 GPA.

Classes in ( ) are prerequisites that have to be met before registering for a class.

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ ACCT 200-3 Financial Accounting (MATH 112, 115, 121, 130 or 181)
- \_\_\_\_\_ ACCT 210-3 Managerial Accounting (200)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- Choose three of the following:**
- \_\_\_\_\_ ACCT 301-3 Intermediate Financial Accounting II (300)
- \_\_\_\_\_ ACCT 311-3 Management Accounting II (310)
- \_\_\_\_\_ ACCT 320-3 Accounting Information Systems (300)
- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ ACCT 400-3 Advanced Financial Accounting (301)
- \_\_\_\_\_ ACCT 410-3 Business Income Tax (300, 330)
- \_\_\_\_\_ ACCT 421-3 Assurance Services (320 or concurrent)

## Major in Marketing

A major in Marketing consists of the Business Foundation Requirements in the College of Business and the completion of the following:

Classes in ( ) are prerequisites that have to be met before registering for a class.

- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)
- \_\_\_\_\_ MRKT 316-3 Consumer Behavior
- \_\_\_\_\_ MRKT 317-3 Product and Pricing Strategy (210)
- \_\_\_\_\_ MRKT 318-3 Integrated Marketing Communications (210)
- \_\_\_\_\_ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)
- \_\_\_\_\_ MRKT 339-3 Distribution Strategy (or MRKT 341 Supply Chain Management (210))
- \_\_\_\_\_ MRKT 490-3 Marketing Management (210, 316, 317, 318, 339 or 341)

**Choose two of the following:**

- \_\_\_\_\_ BUS 397-3 IBE Practicum (can only be taken as part of the IBE program)
- \_\_\_\_\_ MRKT 413-3 Business-to-Business Marketing (210)
- \_\_\_\_\_ MRKT 415-3 Retailing Management (210)
- \_\_\_\_\_ MRKT 416-3 Digital Marketing (210)
- \_\_\_\_\_ MRKT 420-3 Sales Management (210)
- \_\_\_\_\_ MRKT 428-3 International Marketing (210, IBUS 380)
- \_\_\_\_\_ MRKT 480-3 Seminar (210)
- \_\_\_\_\_ MRKT 492-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 494-3 Study Tour to Belize (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 498-3 Internship (210 + 2 add'l 3-400 level MRKT courses, cob.mnsu.edu/internship/irc.html)

## Minor in Marketing

A minor in Marketing consists of the following 18 credits and requires a total cumulative 2.70 GPA.

Classes in ( ) are prerequisites that have to be met before registering for a class.

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ MRKT 100-3 Foundations of Business Concepts (**Non-COB majors only**)
- \_\_\_\_\_ MRKT 310-3 Principles of Marketing (**Now 210**)
- \_\_\_\_\_ MRKT 316-3 Consumer Behavior

**Choose three classes if major is not in the COB.**

**Choose four classes if major is in the COB:**

- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)
- \_\_\_\_\_ MRKT 317-3 Product and Pricing Strategy (210)
- \_\_\_\_\_ MRKT 318-3 Integrated Marketing Communications (210)
- \_\_\_\_\_ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)
- \_\_\_\_\_ MRKT 339-3 Distribution Strategy (or MRKT 341 Supply Chain Management (210))

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- \_\_\_\_\_ MRKT 413-3 Business-to-Business Marketing (210)
- \_\_\_\_\_ MRKT 415-3 Retailing Management (210)
- \_\_\_\_\_ MRKT 416-3 Digital Marketing (210)
- \_\_\_\_\_ MRKT 420-3 Sales Management (210)
- \_\_\_\_\_ MRKT 428-3 International Marketing (210, IBUS 380)
- \_\_\_\_\_ MRKT 480-3 Seminar (210)
- \_\_\_\_\_ MRKT 492-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 494-3 Study Tour to Belize (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 498-3 Internship (210 + 2 add'l 3-400 level MRKT courses, cob.mnsu.edu/internship/irc.html)

## Major in Management

A major in Management consists of the Business Foundation Requirements in the College of Business and the completion of at least one of the following emphasis: Classes in ( ) are prerequisites that have to be met before registering for a class.

### Business Management Emphasis

- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations (230)
- \_\_\_\_\_ MGMT 444-3 Organizational Design, Development and Change (or MGMT 484-3 Leadership)
- \_\_\_\_\_ MGMT 459-3 Management Information Systems (230, 300)
- \_\_\_\_\_ MGMT 472-3 Project Management

**Choose three of the following:**

- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ BLAW 477-3 Negotiation and Conflict Resolution (200)
- \_\_\_\_\_ BUS 397-3 IBE Practicum (can only be taken as part of the IBE program)
- \_\_\_\_\_ MGMT 385-3 Introduction to Management Science
- \_\_\_\_\_ MGMT 443-3 Entrepreneurship
- \_\_\_\_\_ MGMT 447-3 Management: Special Topics (230)
- \_\_\_\_\_ MGMT 449-3 Quality Management (ECON 207)
- \_\_\_\_\_ MGMT 473-3 Enterprise Resource Planning (300)
- \_\_\_\_\_ MGMT 482-3 Business, Society and Ethics
- \_\_\_\_\_ MGMT 484-3 Leadership (can only be applied once toward major)
- \_\_\_\_\_ MGMT 497-3 Internship (cob.mnsu.edu/internship/irc.html)

### Human Resource Management Emphasis

- \_\_\_\_\_ BLAW 452-3 Employment and Labor Law (200)
- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations (230)
- \_\_\_\_\_ MGMT 441-3 Staffing (340)
- \_\_\_\_\_ MGMT 442-3 Compensation Management (340)
- \_\_\_\_\_ MGMT 445-3 Training and Development (340)
- \_\_\_\_\_ MGMT 486-3 Strategic Human Resource Management (340)

**Choose one of the following:**

- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ BUS 397-3 IBE Practicum (can only be taken as part of the IBE program)
- \_\_\_\_\_ ECON 403-3 Labor Economics (201, 202)
- \_\_\_\_\_ FINA 466-3 Employee Benefits Planning (100 or 362)
- \_\_\_\_\_ HLTH 488-3 Worksite Health Promotion
- \_\_\_\_\_ MET 423-3 Ergonomics and Work Measurement
- \_\_\_\_\_ MGMT 498-3 Internship (cob.mnsu.edu/internship/irc.html)

## Minor in Human Resource Management

A minor in Human Resource Management consists of the following 18 credits and requires a total cumulative 2.70 GPA. Students are **strongly encouraged** to complete IT 101.

Classes in ( ) are prerequisites that have to be met before registering for a class.

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ MGMT 330-3 Principles of Management (**Now 230**)
- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations (230)
- \_\_\_\_\_ MGMT 441-3 Staffing (340)
- \_\_\_\_\_ MGMT 442-3 Compensation Management (340)
- \_\_\_\_\_ MGMT 445-3 Training and Development (340)

## Minor in Business Administration

A minor in Business Administration consists of the following 31 credits:

Classes in ( ) are prerequisites that have to be met before registering for a class.

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ ACCT 200-3 Financial Accounting (MATH 112, 115, 121, 130 or 181)
- \_\_\_\_\_ ACCT 210-3 Managerial Accounting (200)
- \_\_\_\_\_ BLAW 200-3 Legal, Political and Regulatory Environment of Business
- \_\_\_\_\_ MGMT 200-3 Introduction to MIS (IT 101) (**Now 300**)
- \_\_\_\_\_ ECON 201-3 Principles of Macroeconomics
- \_\_\_\_\_ ECON 202-3 Principles of Microeconomics
- \_\_\_\_\_ ECON 207-4 Business Statistics (MATH 112 or MATH 130)
- \_\_\_\_\_ FINA 362-3 Business Finance (ACCT 200)
- \_\_\_\_\_ MGMT 330-3 Principles of Management (**Now 230**)
- \_\_\_\_\_ MRKT 310-3 Principles of Marketing (**Now 210**)

## Major in Finance

A major in Finance consists of the Business Foundation Requirements in the College of Business and the completion of the following:  
Classes in ( ) are prerequisites that have to be met before registering for a class.

### Finance Core Requirements:

- \_\_\_\_\_ FINA 460-3 Investments (362)
- \_\_\_\_\_ FINA 462-3 Strategic Financial Management (362)
- \_\_\_\_\_ FINA 464-3 Financial Institutions and Markets (362)
- \_\_\_\_\_ FINA 467-3 Insurance and Risk Management

### Plus at least one of the following areas of emphasis:

#### A. Corporate Finance

- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ FINA 461-3 Advanced Corporate Finance (362)

Choose two of the following, at least one being FINA, for a total of at least 6 credits. Students who register for FINA 493 should register for 3 credits each time they register for the course. FINA 375, 463, 469, 480, 493, 498, ACCT 301, 311, 320, 330, 410, ECON 463 or BUS 397 (397 can only be taken as part of the IBE program)

#### B. Financial Planning and Insurance\*\*

- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ FINA 459-3 Personal Financial Planning (100 or 362, 470)
- \_\_\_\_\_ FINA 470-3 Personal Insurance

Choose two of the following, at least one being FINA, for a total of at least 6 credits. Students who register for FINA 493 should register for 3 credits each time they register for the course. FINA 458, 463, 466, 477, 478, 480, 493, 498, ACCT 410, MRKT 312, ECON 463 or BUS 397 (397 can only be taken as part of the IBE program)

\*\*Students who intend to take the **Certified Financial Planner (CFP)** examination are required to take ACCT 410, FINA 458, FINA 463, and FINA 466 in addition to completing the Finance Core requirements and the required courses in the Financial Planning and Insurance area of emphasis.

#### C. General Finance

Choose five of the following, three of which must be FINA courses, for a total of at least 15 credits. Students who register for FINA 493 should register for 3 credits each time they register for the course.

- \_\_\_\_\_ FINA 375-3 Business Analytics (ECON 207)
- \_\_\_\_\_ FINA 458-3 Estate Planning (100 or 362)
- \_\_\_\_\_ FINA 459-3 Personal Financial Planning (100 or 362, 470)
- \_\_\_\_\_ FINA 461-3 Advanced Corporate Finance (362)
- \_\_\_\_\_ FINA 463-3 Security Analysis (362, 460)
- \_\_\_\_\_ FINA 466-3 Employee Benefit Planning (100 or 362)
- \_\_\_\_\_ FINA 469-3 International Business Finance
- \_\_\_\_\_ FINA 470-3 Personal Insurance
- \_\_\_\_\_ FINA 477-3 Real Estate (100 or 362)
- \_\_\_\_\_ FINA 478-3 Real Estate Investments (362)
- \_\_\_\_\_ FINA 480-3 Options and Futures (362)
- \_\_\_\_\_ FINA 482-3 Commercial Bank Management (362)
- \_\_\_\_\_ FINA 492-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ FINA 493-3 Maverick Fund (362, 460 or concurrent)
- \_\_\_\_\_ FINA 498-3 Internship (cob.mnsu.edu/internship/irc.html)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)
- \_\_\_\_\_ ACCT 301-3 Intermediate Financial Accounting II (300)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ ACCT 311-3 Management Accounting II (310)
- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ ACCT 410-3 Business Income Tax (300, 330)
- \_\_\_\_\_ BUS 397-3 IBE Practicum (397 can only be taken as part of the IBE Program)
- \_\_\_\_\_ ECON 463-3 Applied Econometrics of Financial Markets (207)
- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)

#### D. Institutional Finance

- \_\_\_\_\_ FINA 461-3 Advanced Corporate Finance (362)
- \_\_\_\_\_ FINA 463-3 Security Analysis (362, 460)
- \_\_\_\_\_ FINA 482-3 Commercial Bank Management (362)

Choose two of the following, at least one being FINA, for a total of at least 6 credits. Students who register for FINA 493 should register for 3 credits each time they register for the course. FINA 469, 470, 477, 478, 480, 493, 498, ACCT 300, 301, ECON 463 or BUS 397 (397 can only be taken as part of the IBE program)

#### E. Investment Analysis

Students who register for FINA 493 should register for 3 credits each time they register for the course.

- \_\_\_\_\_ FINA 463-3 Security Analysis (362, 460)
- \_\_\_\_\_ FINA 480-3 Options and Futures (362)
- \_\_\_\_\_ FINA 493-3 Maverick Fund (362, 460 or concurrent)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)

Choose one of the following: FINA 375, 459, 466, 469, 470, 477, 478, 498, ACCT 301, 330, ECON 463 or BUS 397 (397 can only be taken as part of the IBE program)

## Minor in Financial Planning

A minor in Financial Planning consists of the following 18 credits:  
Classes in ( ) are prerequisites that have to be met before registering for a class.  
Must be admitted to a major to take upper-division courses.  
\*Department Chair permission required

- \_\_\_\_\_ FINA 100-3 Personal Financial Management
- \_\_\_\_\_ **OR**
- \_\_\_\_\_ FINA 362-3 Business Finance (ACCT 200)
- \_\_\_\_\_ **AND**
- \_\_\_\_\_ FINA 459-3 Personal Financial Planning (100 or 362, 470)
- \_\_\_\_\_ FINA 470-3 Personal Insurance
- \_\_\_\_\_ **AND** at least three courses totaling 9 credits of the following:  
FINA 458, 460, 463, 464, 466, 467, 498, 499\* ACCT 330 or MRKT 312

## Major in International Business

A major in International Business consists of the Business Foundation Requirements in the College of Business and the completion of the following:  
Classes in ( ) are prerequisites that have to be met before registering for a class.

### International Business Core Requirements:

- \_\_\_\_\_ IBUS 428-3 International Marketing (MRKT 310, IBUS 380)
- \_\_\_\_\_ IBUS 448-3 International Business Management (380)
- \_\_\_\_\_ IBUS 469-3 International Business Finance (380)
- \_\_\_\_\_ IBUS 485-3 Export Administration (380)
- \_\_\_\_\_ IBUS 490-3 International Business Policy (428, 448, 469-two of the three req'd prereqs must be completed prior to 490)

### Choose 6 credits from the following:

- \_\_\_\_\_ ECON 420-3 International Economics (201, 202)
- \_\_\_\_\_ FREN 202-4 Intermediate French II
- \_\_\_\_\_ GEOG 341-3 World Regional Geography
- \_\_\_\_\_ GER 202-4 Intermediate German II
- \_\_\_\_\_ IBUS 419-3 International Business Seminar (380)
- \_\_\_\_\_ IBUS 491-1-4 In-service (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ IBUS 492-1-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ IBUS 498-1-3 Internship (cob.mnsu.edu/internship/irc.html)
- \_\_\_\_\_ IBUS 499-1-3 Individual Study (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ POLS 231-3 World Politics
- \_\_\_\_\_ SCAN 293-1-4 Intermediate Norwegian II
- \_\_\_\_\_ SCAN 295-1-4 Intermediate Swedish II
- \_\_\_\_\_ SPAN 202-4 Intermediate Spanish II

### Required Electives (Business Function, 6 credits)

Select two courses from one of the following Business options:

#### OPTION A: Marketing

- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)
- \_\_\_\_\_ MRKT 316-3 Consumer Behavior
- \_\_\_\_\_ MRKT 318-3 Integrated Marketing Communications (210)
- \_\_\_\_\_ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)
- \_\_\_\_\_ MRKT 339-3 Distribution Strategy (210)
- \_\_\_\_\_ MRKT 420-3 Sales Management (210)

#### OPTION B: Finance

- \_\_\_\_\_ ACCT 310-3 Management Account I (200, 210)
- \_\_\_\_\_ FINA 460-3 Investments (362)
- \_\_\_\_\_ FINA 462-3 Strategic Financial Management (362)
- \_\_\_\_\_ FINA 463-3 Security Analysis (362, 460)
- \_\_\_\_\_ FINA 464-3 Financial Institutions and Markets (362)
- \_\_\_\_\_ FINA 467-3 Insurance and Risk Management

#### OPTION C: Management

- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations (230)
- \_\_\_\_\_ MGMT 385-3 Introduction to Management Science
- \_\_\_\_\_ MGMT 441-3 Staffing (340)
- \_\_\_\_\_ MGMT 444-3 Organizational Design, Development and Change (230)
- \_\_\_\_\_ MGMT 459-3 Management Information Systems (230, 300)


## Minor in International Business

A minor in International Business consists of the following 18 credits:  
Classes in ( ) are prerequisites that have to be met before registering for a class.  
Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ IBUS 380-3 Principles of International Business
- \_\_\_\_\_ MRKT 310-3 Principles of Marketing (**Now 210**)

### Choose four of the following courses:

- \_\_\_\_\_ IBUS 419-3 International Business Seminar (380)
- \_\_\_\_\_ IBUS 428-3 International Marketing (380, MRKT 210)
- \_\_\_\_\_ IBUS 448-3 International Business Management (380)
- \_\_\_\_\_ IBUS 469-3 International Business Finance (380)
- \_\_\_\_\_ IBUS 485-3 Export Administration (380)
- \_\_\_\_\_ IBUS 490-3 International Business Policy (428, 448, 469-two of the three req'd prereqs must be completed prior to 490)
- \_\_\_\_\_ IBUS 491-1-4 In-service (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ IBUS 492-1-3 Study Tours (Prof. and Dept. Chair Permission)

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## Minor in Entrepreneurship & Innovation

A minor in Entrepreneurship & Innovation consists of the following 18 credits and **requires completion of the United Prairie Bank IBE program.** (See Policies and Information below for details on the IBE program.)

Classes in ( ) are prerequisites that have to be met before registering for a class. Must be admitted to a major to take upper-division courses.

### Required Courses:

_____	BUS	397-3	IBE Practicum
_____	FINA	362-3	Business Finance (ACCT 200)
_____	MGMT	330-3	Principles of Management ( <b>Now 230</b> )
_____	MRKT	310-3	Principles of Marketing ( <b>Now 210</b> )
_____	MGMT	332-3	Creativity and Innovation
_____	MGMT	443-3	Entrepreneurship

## Minor in Business Law

A minor in Business Law consists of the following 21 credits: Classes in ( ) are prerequisites that have to be met before registering for a class. Must be admitted to a major to take upper-division courses.

_____	IT	101-3	Introduction to Information Systems
_____	ACCT	200-3	Financial Accounting (MATH 112, 115, 121, 130 <b>or</b> 181)
_____	BLAW	200-3	Legal, Political and Regulatory Environment of Business
_____	BLAW	450-3	Contracts, Sales and Professional Responsibility (200)
_____	BLAW	452-3	Employment and Labor Law (200)

### Choose two of the following:

_____	BLAW	371-3	Computer and Technology Law
_____	BLAW	453-3	International Legal Environment of Business (200)
_____	BLAW	455-3	Legal Aspects of Banking and Finance (200)
_____	BLAW	474-3	Environmental Regulation and Land Use (200)
_____	BLAW	476-3	Construction and Design Law (200)
_____	BLAW	477-3	Negotiation and Conflict Resolution (200)
_____	BLAW	483-3	Special Topics
_____	BLAW	492-1-3	Study Tour (Prof. and Dept. Chair Permission)

## Policies and Information

**Academic Advising:** Students will initially receive their advising from the professional advisors in the College of Business Student Center. When a student applies for admission to the College of Business (BUS 295), they will be assigned a faculty advisor in their major area of study. Questions regarding the assignment of advisors can be answered in the College of Business Student Center, 151 Morris Hall, 507-389-2963.

**Technology Requirement:** Students taking College of Business courses (which include ACCT, BLAW, FINA, IBUS, MGMT and MRKT) are required to have a laptop computer. Please go to [cob.mnsu.edu/notebook](http://cob.mnsu.edu/notebook) for details. If you need assistance or have questions after reviewing the website, please go to 150 Morris Hall or call 507-389-1120.

**College of Business 24 Credit Hour Policy:** Students who are Business minors, Non-Business majors or those who are not seeking a four-year degree may take up to 24 credits in the College of Business. Students must be admitted to a College of Business major to be granted a Bachelor of Science degree in any major within the College of Business.

**Integrated Business Experience (IBE):** The IBE gives students real-world experiences in running a business. That experience involves developing a business plan, raising financing, and delivering a product or service. Students in the IBE will develop the skills necessary to start and manage a successful business. The structure of the IBE requires that students register for section 2 of FINA 362, MGMT 230 and MRKT 210 as well as a designated section of BUS 397 as instructed via email upon acceptance into the IBE program. (BUS 397 is only offered as part of the IBE program.) Special Permission will need to be granted in order to register for these sections and all four courses must be taken in the same semester. You must apply to be considered for the IBE program. More information and an application to the program can be found at [cob.mnsu.edu/real-world-experience/ibe/apply-today/](http://cob.mnsu.edu/real-world-experience/ibe/apply-today/). Questions: Please contact the Finance Dept in MH 150 or email [kristin.scott@mnsu.edu](mailto:kristin.scott@mnsu.edu)

**Graduation Policies:** To be eligible for graduation, students must complete 120 semester credits and have completed at least 40 semester credits of upper division (300-400 level) classes. In addition, students must have been admitted to a College of Business major in order to be granted a Bachelor of Science degree in any College of Business major.

**Residency:** Transfer students pursuing a major within the College of Business must complete a minimum of 30 resident upper division credits (300-400 level) in the College of Business at Minnesota State Mankato.

Transfer students pursuing a major or minor in the College of Business must complete at least 50% (one-half) of their major or minor coursework at Minnesota State Mankato.

**Capstone Classes:** A Capstone class is the culminating class of a major or program in which students demonstrate all that has been learned in his or her major or program. Capstone classes are generally taken senior year. All students in the College of Business must take the capstone MGMT 481. In addition, the following capstone classes are major specific: FINA 459, FINA 463, IBUS 490 and MRKT 490. Capstone classes cannot be taken at other institutions nor can other classes substitute for them.

**GPA Policy:** To meet graduation requirements, students pursuing a Major in the College of Business must:

- Earn a minimum grade point average of 2.0 ("C") in the total of all College of Business courses taken (Consists of ACCT, BLAW, BUS, FINA, IBUS, MGMT and MRKT. The grade in each course does not need to be a C with the exception of ACCT 200 for major admission purposes. Accounting majors and minors must earn a grade of "C" (2.0) or better in all required ACCT and BLAW courses). See: GPA REQUIREMENT WITHIN THE MAJOR.
- Earn a 2.25 TOTAL CUMULATIVE GPA FOR THE DEGREE. See: CUMULATIVE GPA'S.

Students pursuing a Minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor). See: TOTAL CREDITS/GPA WITHIN THE MINOR.

The minimum GPA for admittance to a major (and some minors) in the College of Business is 2.70 Total Cumulative (includes transfer gpa – gpa is not rounded up). See: CUMULATIVE GPA'S.

**P/NC Grading Policy:** No more than one-fourth of a student's major shall consist of P/NC grades. Business courses are not offered as P/NC with the exception of BUS 295 and internships.

**Assessment Policy:** The College of Business believes that the ongoing assessment of its programs makes a vital contribution to the quality of those programs and to student learning. Student participation is an important and expected part of the assessment process.

**Internships:** Students are encouraged to participate in business and industrial organizations through internship programs. Internships are available during the junior and senior years. Students interested in an internship or who need help with resume or internship/job searches should start by signing up for one or more of the group sessions at [cob.mnsu.edu/advising/professional-prep/](http://cob.mnsu.edu/advising/professional-prep/). If you have found an internship and would like to see if it meets the requirements for an Internship for Credit, submit the required paperwork at [cob.mnsu.edu/advising/internships/apply-for-credit/](http://cob.mnsu.edu/advising/internships/apply-for-credit/). Internships must be approved by the Internship and External Partnerships Coordinator as well as the Department Chair for the major. Questions: Please email [cobinternships@mnsu.edu](mailto:cobinternships@mnsu.edu).

The information in this requirement sheet is meant to serve as a guide to students. It does not constitute a contract between the student and the College of Business.

For further information contact:

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507-389-2963 (V) • 800-627-3529 or 711 (MRS/TTY) • [cob.mnsu.edu](http://cob.mnsu.edu) • Email: [cobadvise@mnsu.edu](mailto:cobadvise@mnsu.edu)