



Minnesota State University

MANKATO

College of Business

Minor Requirements | 2024-2025



IMPORTANT NOTES

- Advising for College of Business minors is done by the College of Business Advising Team. Appointments can be scheduled through MavConnect or by calling 507-389-2963.
- Students must be admitted to a major before they can take 300/400 level courses.
- Classes in () are prerequisites that must be completed before registering for the class for which they are a prerequisite. (Cannot be taken in the same semester.)
- College of Business Majors are **not** eligible for the Business Administration minor.
- Students cannot major and minor in the same discipline.
- The Accounting, Human Resource Management and Marketing minors require students to have a total cumulative GPA of 2.50 or higher when starting the minor (includes transfer GPA).
- Accounting minors must earn a grade of "C" (2.0) or better in all required ACCT courses.
- To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor).
- See back page for additional policies, requirements and information.

Minor in Accounting

A minor in Accounting consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor. *Classes in () are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- _____ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- _____ ACCT 210-3 Managerial Accounting (200)
- _____ ACCT 300-3 Intermediate Financial Accounting I (200)

Choose 9 credits from the following courses:

- _____ ACCT 301-3 Intermediate Financial Accounting II (300)
- _____ ACCT 310-3 Management Accounting I (200, 210)
- _____ ACCT 320-3 Accounting Information Systems
- _____ ACCT 330-3 Individual Income Tax (200, 210)
- _____ ACCT 400-3 Advanced Financial Accounting (301)
- _____ ACCT 410-3 Business Income Tax (300, 330)
- _____ ACCT 421-3 Assurance Services (300)

Accounting majors and minors must earn a grade of "C" (2.0) or better in all required ACCT courses.

Minor in Agribusiness and Food Innovation

Intended for any major interested in agribusiness. This minor prepares individuals to work and innovate in agribusiness food, and agriculturally-related businesses. The minor includes awareness of the legal, marketing, and financial aspects of business development.

- _____ BLAW 471-3 Technology and Intellectual Property Law
- _____ MGMT 332-3 Creativity and Innovation
- _____ MGMT 360-3 Agribusiness in the Modern Economy
- _____ MGMT 443-3 Entrepreneurship: New Growth Venture
- _____ MGMT 496-4 Internship

Minor in Entrepreneurship & Innovation

A minor in Entrepreneurship & Innovation consists of the following 18 credits and **requires completion of the United Prairie Bank IBE program.** (See the Policies and Information section for details on the IBE program.)

Classes in () are prerequisites that must be completed before registering for the class.

Must be admitted to a major to take upper-division courses.

- _____ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- _____ BUS 397-3 IBE Practicum (must be admitted to major)
- _____ FINA 362-3 Business Finance (ACCT 200)
- _____ MGMT 230-3 Principles of Management
- _____ MGMT 332-3 Creativity and Innovation
- _____ MGMT 443-3 Entrepreneurship: New Growth Venture
- _____ MRKT 210-3 Principles of Marketing

Minor in Business Administration

A minor in Business Administration consists of the following 21-22 credits. Majors within the College of Business are not eligible for the Business Administration minor. *Classes in () are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- _____ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- _____ FINA 362-3 Business Finance (ACCT 200)
- _____ MGMT 230-3 Principles of Management
- _____ MRKT 210-3 Principles of Marketing

Choose 9-10 credits from the following courses. At least 6 credits must be 300 or 400 level courses.

- _____ ACCT 210-3 Managerial Accounting (200)
- _____ ACCT 300-3 Intermediate Financial Accounting I (200)
- _____ ACCT 310-3 Management Accounting I (200, 210)
- _____ ACCT 330-3 Individual Income Tax (200, 210)
- _____ BLAW 200-3 Legal Environment of Business
- _____ BLAW 450-3 Contracts, Sales and Professional Responsibility (200)
- _____ BLAW 452-3 Employment and Labor Law (200)
- _____ ECON 201-3 Principles of Macroeconomics
- _____ ECON 202-3 Principles of Microeconomics
- _____ ECON 207-4 Business Statistics (MATH 112 or 130)
- _____ FINA 375-3 Business Analytics (ECON 207)
- _____ FINA 467-3 Insurance and Risk Management
- _____ IBUS 380-3 Principles of International Business
- _____ IBUS 428-3 International Marketing (MRKT 210)
- _____ IBUS 448-3 International Business Management (380)
- _____ IBUS 469-3 International Business Finance (380)
- _____ MGMT 300-3 Introduction to MIS (CIS 101)
- _____ MGMT 332-3 Creativity and Innovation
- _____ MGMT 340-3 Human Resource Management
- _____ MGMT 380-3 Human Behavior in Organizations
- _____ MRKT 312-3 Professional Selling (210)
- _____ MRKT 316-3 Consumer Behavior
- _____ MRKT 318-3 Integrated Marketing Communications (210)

Minor in Financial Planning

A minor in Financial Planning consists of the following 18 credits: *Classes in () are prerequisites that must be completed before registering for the class.* Must be admitted to a major to take upper-division courses.

*Department Chair permission required

FINA 100-3 Personal Financial Management
OR
FINA 362-3 Business Finance (ACCT 200)

FINA 459-3 Personal Financial Planning (ACT 330, FINA 458, 460, 470. Select FINA 100 or FINA 362)
FINA 470-3 Personal Insurance

Choose three of the following courses for a total of at least 9 credits:
FINA 458, 460, 463, 464, 466, 498, 499*, ACCT 330 or MRKT 312

Minor in Human Resource Management

A minor in Human Resource Management consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor. *Classes in () are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

_____ MGMT 340-3 Human Resource Management
_____ MGMT 380-3 Human Behavior in Organizations
_____ MGMT 441-3 Staffing (340)
_____ MGMT 442-3 Compensation Management (340)
_____ MGMT 445-3 Training and Development
_____ MGMT 486-3 Strategic Human Resource Management (340)

Minor in International Business

A minor in International Business consists of the following 18 credits: *Classes in () are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

_____ IBUS 380-3 Principles of International Business
_____ MRKT 210-3 Principles of Marketing

Choose four of the following courses:

_____ IBUS 419-3 International Business Seminar (380)
_____ IBUS 428-3 International Marketing (MRKT 210)
_____ IBUS 448-3 International Business Management
_____ IBUS 469-3 International Business Finance (380)
_____ IBUS 485-3 Export Administration (380)
_____ IBUS 490-3 International Business Policy and Strategy (428, 448, 469-two of the three req'd prereqs must be completed prior to 490)
_____ IBUS 492-1-3 Study Tours (Prof. and Dept. Chair Permission)

Minor in Marketing

A minor in Marketing consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor. *Classes in () are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

_____ MRKT 100-3 Foundations of Business Concepts (**Non-COB majors only**)
_____ MRKT 210-3 Principles of Marketing
_____ MRKT 316-3 Consumer Behavior

Choose three courses if major is not in the COB:

Choose four courses if major is in the COB:

_____ MRKT 312-3 Professional Selling (210)
_____ MRKT 317-3 Product and Pricing Strategy (210)
_____ MRKT 318-3 Integrated Marketing Communications (210)
_____ MRKT 324-3 Marketing Research and Analysis (210, ECON 207 or STAT 154)
_____ MRKT 341-3 Supply Chain Management
_____ MRKT 339-3 Distribution Strategy (210)
_____ MRKT 413-3 Business-to-Business Marketing (210)
_____ MRKT 415-3 Retailing Management (210)
_____ MRKT 416-3 Digital Marketing (210)
_____ MRKT 420-3 Sales Management (210)
_____ MRKT 424-3 Advanced Selling (210, 312)
_____ MRKT 428-3 International Marketing (210)
_____ MRKT 460-3 Social Media Marketing (210)
_____ MRKT 480-3 Seminar (210)
_____ MRKT 492-3 Study Tour (Prof. and Dept. Chair Permission)
_____ MRKT 494-3 Study Tour to Belize (Prof. and Dept. Chair Permission)
_____ MRKT 496-3 Sales Internship (210, 312)
_____ MRKT 498-3 Internship (210)

Policies and Information

Academic Advising: Students will receive advising from the professional advisors in the College of Business Student Center, 151 Morris Hall, 507-389-2963.

College of Business 24 Credit Hour Policy: Students who are Business minors, Non-Business majors or those who are not seeking a four-year degree may take up to 24 credits in the College of Business. Students must be admitted to a College of Business major to be granted a Bachelor of Science degree in any major within the College of Business.

Integrated Business Experience (IBE): The IBE gives students real-world experiences in running a business. That experience involves developing a business plan, raising financing, and delivering a product or service. Students in the IBE will develop the skills necessary to start and manage a successful business. The structure of the IBE requires that students register for section 02 of FINA 362, MGMT 230 and MRKT 210 as well as a designated section of BUS 397 as instructed via email upon acceptance into the IBE program (BUS 397 is only offered as part of the IBE program). Special permission will need to be

granted in order to register for these sections and all four courses must be taken in the same semester. You must apply to be considered for the IBE program. More information and an application to the program can be found at <http://cob.mnsu.edu/ibe/> Questions: Please email: kristin.scott@mnsu.edu

GPA Policy: To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor).

Residency: Transfer students pursuing a major or minor in the College of Business must complete at least 50% (one half) of their major or minor coursework at Minnesota State University, Mankato.

The information in this requirement sheet is meant to serve as a guide to students. It does not constitute a contract between the student and the College of Business.

For further information contact:

College of Business Student Center • Minnesota State University, Mankato • 151 Morris Hall • Mankato, MN 56001
507-389-2963 (V) • 800-627-3529 or 711 (MRS/TTY) • www.cob.mnsu.edu • Contact us: <https://onestop.mnsu.edu/app/cob>