



# MINNESOTA STATE UNIVERSITY, MANKATO

## COLLEGE OF BUSINESS

### Minor Requirements | 2023-2024



#### IMPORTANT NOTES

- Advising for College of Business minors is done by the College of Business Advising Team. Appointments can be scheduled through MavConnect or by calling 507-389-2963.
- Students must be admitted to a major before they can take 300/400 level courses.
- Classes in ( ) are prerequisites that must be completed before registering for the class for which they are a prerequisite. (Cannot be taken in the same semester.)
- College of Business Majors are not eligible for the Business Administration minor.
- Students cannot major and minor in the same discipline.
- The Accounting, Human Resource Management and Marketing minors require students to have a total cumulative GPA of 2.50 or higher when starting the minor (includes transfer GPA).
- Accounting minors must earn a grade of "C" (2.0) or better in all required ACCT and BLAW courses.
- To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor).
- See back page for additional policies, requirements and information.

#### Minor in Accounting

A minor in Accounting consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor. *Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- \_\_\_\_\_ ACCT 210-3 Managerial Accounting (200)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)

##### Choose 9 credits from the following courses:

- \_\_\_\_\_ ACCT 301-3 Intermediate Financial Accounting II (300)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ ACCT 320-3 Accounting Information Systems
- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ ACCT 400-3 Advanced Financial Accounting (301)
- \_\_\_\_\_ ACCT 410-3 Business Income Tax (300, 330)
- \_\_\_\_\_ ACCT 421-3 Assurance Services (300)

Accounting majors and minors must earn a grade of "C" (2.0) or better in all required ACCT and BLAW courses.

#### Minor in Agribusiness and Food Innovation

- \_\_\_\_\_ BLAW 471-3 Technology and Intellectual Property Law
- \_\_\_\_\_ MGMT 332-3 Creativity and Innovation
- \_\_\_\_\_ MGMT 360-3 Agribusiness and Food Innovation
- \_\_\_\_\_ MGMT 443-3 Entrepreneurship
- \_\_\_\_\_ MGMT 496-4 Internship

#### Minor in Business Law

A minor in Business Law consists of the following 18 credits: *Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ CIS 101-3 Introduction to Information Systems
- \_\_\_\_\_ BLAW 200-3 Legal Environment of Business
- \_\_\_\_\_ BLAW 450-3 Contracts, Sales and Professional Responsibility (200)
- \_\_\_\_\_ BLAW 452-3 Employment and Labor Law (200)

##### Choose 6 credits from the following courses:

- \_\_\_\_\_ BLAW 453-3 International Legal Environment of Business (200)
- \_\_\_\_\_ BLAW 455-3 Legal Aspects of Banking and Finance (200)
- \_\_\_\_\_ BLAW 471-3 Technology and Intellectual Property Law
- \_\_\_\_\_ BLAW 474-3 Environmental Regulation and Land Use (200)
- \_\_\_\_\_ BLAW 477-3 Negotiation and Conflict Resolution (200)
- \_\_\_\_\_ BLAW 483-3 Special Topics
- \_\_\_\_\_ BLAW 492-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ BLAW 497-1-8 Internship

#### Minor in Business Administration

A minor in Business Administration consists of the following 21-22 credits. Majors within the College of Business are not eligible for the Business Administration minor. *Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- \_\_\_\_\_ FINA 362-3 Business Finance (ACCT 200)
- \_\_\_\_\_ MGMT 230-3 Principles of Management
- \_\_\_\_\_ MRKT 210-3 Principles of Marketing

##### Choose 9-10 credits from the following courses. At least 6 credits must be 300 or 400 level courses.

- \_\_\_\_\_ ACCT 210-3 Managerial Accounting (200)
- \_\_\_\_\_ ACCT 300-3 Intermediate Financial Accounting I (200)
- \_\_\_\_\_ ACCT 310-3 Management Accounting I (200, 210)
- \_\_\_\_\_ ACCT 330-3 Individual Income Tax (200, 210)
- \_\_\_\_\_ BLAW 200-3 Legal Environment of Business
- \_\_\_\_\_ BLAW 450-3 Contracts, Sales and Professional Responsibility (200)
- \_\_\_\_\_ BLAW 452-3 Employment and Labor Law (200)
- \_\_\_\_\_ ECON 201-3 Principles of Macroeconomics
- \_\_\_\_\_ ECON 202-3 Principles of Microeconomics
- \_\_\_\_\_ ECON 207-4 Business Statistics (MATH 112 or 130)
- \_\_\_\_\_ FINA 375-3 Business Analytics (ECON 207)
- \_\_\_\_\_ FINA 467-3 Insurance and Risk Management
- \_\_\_\_\_ IBUS 380-3 Principles of International Business
- \_\_\_\_\_ IBUS 428-3 International Marketing (380, MRKT 210)
- \_\_\_\_\_ IBUS 448-3 International Business Management (380)
- \_\_\_\_\_ IBUS 469-3 International Business Finance (380)
- \_\_\_\_\_ MGMT 300-3 Introduction to MIS (CIS 101)
- \_\_\_\_\_ MGMT 332-3 Creativity and Innovation
- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations (230)
- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)
- \_\_\_\_\_ MRKT 316-3 Consumer Behavior
- \_\_\_\_\_ MRKT 318-3 Integrated Marketing Communications (210)

#### Minor in Entrepreneurship & Innovation

A minor in Entrepreneurship & Innovation consists of the following 18 credits and **requires completion of the United Prairie Bank IBE program.** (See the Policies and Information section for details on the IBE program.)

*Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- \_\_\_\_\_ BUS 397-3 IBE Practicum (must be admitted to major)
- \_\_\_\_\_ FINA 362-3 Business Finance (ACCT 200)
- \_\_\_\_\_ MGMT 230-3 Principles of Management
- \_\_\_\_\_ MGMT 332-3 Creativity and Innovation
- \_\_\_\_\_ MGMT 443-3 Entrepreneurship
- \_\_\_\_\_ MRKT 210-3 Principles of Marketing

### Minor in Financial Planning

A minor in Financial Planning consists of the following 18 credits:  
*Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

\*Department Chair permission required

- \_\_\_\_\_ FINA 100-3 Personal Financial Management
- \_\_\_\_\_ **OR**
- \_\_\_\_\_ FINA 362-3 Business Finance (ACCT 200)
  
- \_\_\_\_\_ FINA 459-3 Personal Financial Planning (ACT 330, FINA 458, 460, 470. Select FINA 100 or FINA 362)
- \_\_\_\_\_ FINA 470-3 Personal Insurance

Choose three of the following courses for a total of at least 9 credits:  
FINA 458, 460, 463, 464, 466, 498, 499\*, ACCT 330 or MRKT 312

### Minor in Human Resource Management

A minor in Human Resource Management consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor. *Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ MGMT 340-3 Human Resource Management
- \_\_\_\_\_ MGMT 380-3 Human Behavior in Organizations
- \_\_\_\_\_ MGMT 441-3 Staffing (340)
- \_\_\_\_\_ MGMT 442-3 Compensation Management (340)
- \_\_\_\_\_ MGMT 445-3 Training and Development (340)
- \_\_\_\_\_ MGMT 486-3 Strategic Human Resource Management (340)

### Minor in International Business

A minor in International Business consists of the following 18 credits:  
*Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ IBUS 380-3 Principles of International Business
- \_\_\_\_\_ MRKT 210-3 Principles of Marketing

#### Choose four of the following courses:

- \_\_\_\_\_ IBUS 419-3 International Business Seminar (380)
- \_\_\_\_\_ IBUS 428-3 International Marketing (380, MRKT 210)
- \_\_\_\_\_ IBUS 448-3 International Business Management
- \_\_\_\_\_ IBUS 469-3 International Business Finance (380)
- \_\_\_\_\_ IBUS 485-3 Export Administration (380)
- \_\_\_\_\_ IBUS 490-3 International Business Policy and Strategy (428, 448, 469-two of the three req'd prereqs must be completed prior to 490)
- \_\_\_\_\_ IBUS 492-1-3 Study Tours (Prof. and Dept. Chair Permission)

### Minor in Marketing

A minor in Marketing consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor.  
*Classes in ( ) are prerequisites that must be completed before registering for the class.*

Must be admitted to a major to take upper-division courses.

- \_\_\_\_\_ MRKT 100-3 Foundations of Business Concepts (**Non-COB majors only**)
- \_\_\_\_\_ MRKT 210-3 Principles of Marketing
- \_\_\_\_\_ MRKT 316-3 Consumer Behavior

#### Choose three courses if major is not in the COB:

#### Choose four courses if major is in the COB:

- \_\_\_\_\_ MRKT 312-3 Professional Selling (210)
- \_\_\_\_\_ MRKT 317-3 Product and Pricing Strategy (210)
- \_\_\_\_\_ MRKT 318-3 Integrated Marketing Communications (210)
- \_\_\_\_\_ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)
- \_\_\_\_\_ MRKT 341-3 Supply Chain Management (or MRKT 339 Distribution Strategy) (210)
- \_\_\_\_\_ MRKT 413-3 Business-to-Business Marketing (210)
- \_\_\_\_\_ MRKT 415-3 Retailing Management (210)
- \_\_\_\_\_ MRKT 416-3 Digital Marketing (210)
- \_\_\_\_\_ MRKT 420-3 Sales Management (210)
- \_\_\_\_\_ MRKT 424-3 Advanced Selling (210, 312)
- \_\_\_\_\_ MRKT 428-3 International Marketing (210, IBUS 380)
- \_\_\_\_\_ MRKT 460-3 Social Media Marketing (210)
- \_\_\_\_\_ MRKT 480-3 Seminar (210)
- \_\_\_\_\_ MRKT 492-3 Study Tour (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 494-3 Study Tour to Belize (Prof. and Dept. Chair Permission)
- \_\_\_\_\_ MRKT 496-3 Sales Internship (210, 312)
- \_\_\_\_\_ MRKT 498-3 Internship (210)

## Policies and Information

**Academic Advising:** Students will receive advising from the professional advisors in the College of Business Student Center, 151 Morris Hall, 507-389-2963.

**College of Business 24 Credit Hour Policy:** Students who are Business minors, Non-Business majors or those who are not seeking a four-year degree may take up to 24 credits in the College of Business. Students must be admitted to a College of Business major to be granted a Bachelor of Science degree in any major within the College of Business.

**Integrated Business Experience (IBE):** The IBE gives students real-world experiences in running a business. That experience involves developing a business plan, raising financing, and delivering a product or service. Students in the IBE will develop the skills necessary to start and manage a successful business. The structure of the IBE requires that students register for section 02 of FINA 362, MGMT 230 and MRKT 210 as well as a designated section of BUS 397 as

instructed via email upon acceptance into the IBE program (BUS 397 is only offered as part of the IBE program). Special permission will need to be granted in order to register for these sections and all four courses must be taken in the same semester. You must apply to be considered for the IBE program. More information and an application to the program can be found at <http://cob.mnsu.edu/ibe/> Questions: Please email: [kristin.scott@mnsu.edu](mailto:kristin.scott@mnsu.edu)

**GPA Policy:** To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor).

**The information in this requirement sheet is meant to serve as a guide to students. It does not constitute a contract between the student and the College of Business.**

For further information contact:

College of Business Student Center • Minnesota State University, Mankato • 151 Morris Hall • Mankato, MN 56001  
507-389-2963 (V) • 800-627-3529 or 711 (MRS/TTY) • [www.cob.mnsu.edu](http://www.cob.mnsu.edu) • Contact us: <https://onestop.mnsu.edu/app/cob>