



MINNESOTA STATE UNIVERSITY, MANKATO

COLLEGE OF BUSINESS

Minor Requirements | 2019-2020



IMPORTANT NOTES

- To declare a minor in the College of Business, please call 507-389-2963 to schedule an appointment to meet with an advisor.
- Students must be admitted to a major before they can take 300/400 level courses.
- Classes in () are prerequisites that must be completed before registering for the class they are a prerequisite for. (Cannot be taken in the same semester.)
- College of Business Majors are not eligible for the Business Administration minor.
- Completion of the Certificate in Business Analytics does not admit a student to a major (or minor) in the College of Business.
- Students cannot major and minor in the same discipline.
- The Accounting, Human Resource Management and Marketing minors require students to have a total cumulative GPA of 2.50 or higher when starting the minor (includes transfer GPA).
- Accounting minors must earn a grade of "C" (2.0) or better in all required ACCT and BLAW courses.
- To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor). See: TOTAL CREDITS/GPA WITHIN THE MINOR.
- See back page for additional policies, requirements and information.

Minor in Accounting

A minor in Accounting consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor.

Classes in () are prerequisites that must be completed before registering for the class.

Must be admitted to a major to take upper-division courses.

- ___ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- ___ ACCT 210-3 Managerial Accounting (200)
- ___ ACCT 300-3 Intermediate Financial Accounting I (200)

Choose 9 credits from the following courses:

- ___ ACCT 301-3 Intermediate Financial Accounting II (300)
- ___ ACCT 310-3 Management Accounting I (200, 210)
- ___ ACCT 320-3 Accounting Information Systems
- ___ ACCT 330-3 Individual Income Tax (200, 210)
- ___ ACCT 400-3 Advanced Financial Accounting (301)
- ___ ACCT 410-3 Business Income Tax (300, 330)
- ___ ACCT 421-3 Assurance Services (320)

Accounting majors and minors must earn a grade of "C" (2.0) or better in all required ACCT and BLAW courses.

Minor in Agribusiness and Food Innovation

- ___ BLAW 371-3 Technology and Intellectual Property Law
- ___ MGMT 332-3 Creativity and Innovation
- ___ MGMT 360-3 Agribusiness and Food Innovation
- ___ MGMT 443-3 Entrepreneurship
- ___ MGMT 496-4 Internship

Minor in Business Law

A minor in Business Law consists of the following 18 credits:

Classes in () are prerequisites that must be completed before registering for the class.

Must be admitted to a major to take upper-division courses.

- ___ IT 101-3 Introduction to Information Systems
- ___ BLAW 200-3 Legal Environment of Business
- ___ BLAW 450-3 Contracts, Sales and Professional Responsibility (200)
- ___ BLAW 452-3 Employment and Labor Law (200)

Choose 6 credits from the following courses:

- ___ BLAW 371-3 Technology and Intellectual Property Law
- ___ BLAW 453-3 International Legal Environment of Business (200)
- ___ BLAW 455-3 Legal Aspects of Banking and Finance (200)
- ___ BLAW 474-3 Environmental Regulation and Land Use (200)
- ___ BLAW 476-3 Construction and Design Law (200)
- ___ BLAW 477-3 Negotiation and Conflict Resolution (200)
- ___ BLAW 483-3 Special Topics
- ___ BLAW 492-3 Study Tour (Prof. and Dept. Chair Permission)

Minor in Business Administration

A minor in Business Administration consists of the following 21-22 credits.

Majors within the College of Business are not eligible for the Business Administration minor. *Classes in () are prerequisites that must be completed before registering for the class.* Must be admitted to a major to take upper-division courses.

- ___ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- ___ FINA 362-3 Business Finance (ACCT 200)
- ___ MGMT 230-3 Principles of Management
- ___ MRKT 210-3 Principles of Marketing

Choose 9-10 credits from the following courses. At least 6 credits must be 300 or 400 level courses.

- ___ ACCT 210-3 Managerial Accounting (200)
- ___ ACCT 300-3 Intermediate Financial Accounting I (200)
- ___ ACCT 310-3 Management Accounting I (200, 210)
- ___ ACCT 330-3 Individual Income Tax (200, 210)
- ___ BLAW 200-3 Legal Environment of Business
- ___ BLAW 450-3 Contracts, Sales and Professional Responsibility (200)
- ___ BLAW 452-3 Employment and Labor Law (200)
- ___ ECON 201-3 Principles of Macroeconomics
- ___ ECON 202-3 Principles of Microeconomics
- ___ ECON 207-4 Business Statistics (MATH 112 or 130)
- ___ FINA 375-3 Business Analytics (ECON 207)
- ___ FINA 467-3 Insurance and Risk Management
- ___ IBUS 380-3 Principles of International Business
- ___ IBUS 428-3 International Marketing (380, MRKT 210)
- ___ IBUS 448-3 International Business Management (380)
- ___ IBUS 469-3 International Business Finance (380)
- ___ MGMT 300-3 Introduction to MIS (IT 101)
- ___ MGMT 332-3 Creativity and Innovation
- ___ MGMT 340-3 Human Resource Management
- ___ MGMT 380-3 Human Behavior in Organizations (230)
- ___ MRKT 312-3 Professional Selling (210)
- ___ MRKT 316-3 Consumer Behavior
- ___ MRKT 318-3 Integrated Marketing Communications (210)

Minor in Entrepreneurship & Innovation

A minor in Entrepreneurship & Innovation consists of the following 18 credits and **requires completion of the United Prairie Bank IBE program.** (See the Policies and Information section for details on the IBE program.)

Classes in () are prerequisites that must be completed before registering for the class. Must be admitted to a major to take upper-division courses.

- ___ ACCT 200-3 Financial Accounting (MATH 112 or 115 or 121 or 130 or 181)
- ___ BUS 397-3 IBE Practicum
- ___ FINA 362-3 Business Finance (ACCT 200)
- ___ MGMT 230-3 Principles of Management
- ___ MRKT 210-3 Principles of Marketing
- ___ MGMT 332-3 Creativity and Innovation
- ___ MGMT 443-3 Entrepreneurship

Minor in Financial Planning

A minor in Financial Planning consists of the following 18 credits:
Classes in () are prerequisites that must be completed before registering for the class.

Must be admitted to a major to take upper-division courses.

*Department Chair permission required

- _____ FINA 100-3 Personal Financial Management
- _____ **OR**
- _____ FINA 362-3 Business Finance (ACCT 200)
- _____ FINA 459-3 Personal Financial Planning (100 or 362, 470)
- _____ FINA 470-3 Personal Insurance

Choose three of the following courses for a total of at least 9 credits:
FINA 458, 460, 463, 464, 466, 467, 498, 499*, ACCT 330 or MRKT 312

Minor in Human Resource Management

A minor in Human Resource Management consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor.

Classes in () are prerequisites that must be completed before registering for the class. Must be admitted to a major to take upper-division courses.

- _____ MGMT 340-3 Human Resource Management
- _____ MGMT 380-3 Human Behavior in Organizations
- _____ MGMT 441-3 Staffing (340)
- _____ MGMT 442-3 Compensation Management (340)
- _____ MGMT 445-3 Training and Development (340)
- _____ MGMT 486-3 Strategic HRM (MGMT 340)

Minor in Marketing

A minor in Marketing consists of the following 18 credits and requires students to have a total cumulative GPA of 2.50 or higher when starting this minor.

Classes in () are prerequisites that must be completed before registering for the class. Must be admitted to a major to take upper-division courses.

- _____ MRKT 100-3 Foundations of Business Concepts (**Non-COB majors only**)
- _____ MRKT 210-3 Principles of Marketing
- _____ MRKT 316-3 Consumer Behavior

Choose three courses if major is not in the COB:

Choose four courses if major is in the COB:

- _____ MRKT 312-3 Professional Selling (210)
- _____ MRKT 317-3 Product and Pricing Strategy (210)
- _____ MRKT 318-3 Integrated Marketing Communications (210)
- _____ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)
- _____ MRKT 341-3 Supply Chain Management
(or MRKT 339-3 Distribution Strategy (210))

Policies and Information

Academic Advising: Students will receive advising from the professional advisors in the College of Business Student Center, 151 Morris Hall, 507-389-2963.

Technology Requirement: Students taking College of Business courses (which include ACCT, BLAW, IBUS, FINA, IBUS, MGMT and MRKT) are required to have a laptop computer. If you have questions, please contact the COB IT Director at 507-389-1120.

College of Business 24 Credit Hour Policy: Students who are Business minors, Non-Business majors or those who are not seeking a four-year degree may take up to 24 credits in the College of Business. Students must be admitted to a College of Business major to be granted a Bachelor of Science degree in any major within the College of Business.

Integrated Business Experience (IBE): The IBE gives students real-world experiences in running a business. That experience involves developing a business plan, raising financing, and delivering a product or service. Students in the IBE will develop the skills necessary to start and manage a successful business. The structure of the IBE requires that students register for section 2 of FINA 362, MGMT 230 and MRKT 210 as well as a designated section of BUS 397 as instructed via email upon acceptance into the IBE program. (BUS 397 is only offered as part of the IBE program.) Special Permission will need to be granted in order to register for these sections and all four courses must be taken in the same semester. You must apply to be considered for the IBE program. More information and an application to the program can be found at <http://cob.mnsu.edu/ibe/> Questions: Please contact the Finance Dept in MH 150 or email kristin.scott@mnsu.edu

Graduation Policies: To be eligible for graduation, students must complete 120 semester credits and have completed at least 40 semester credits of upper division

- _____ MRKT 413-3 Business-to-Business Marketing (210)
- _____ MRKT 415-3 Retailing Management (210)
- _____ MRKT 416-3 Digital Marketing (210)
- _____ MRKT 420-3 Sales Management (210)
- _____ MRKT 428-3 International Marketing (210, IBUS 380)
- _____ MRKT 480-3 Seminar (210)
- _____ MRKT 492-3 Study Tour (Prof. and Dept. Chair Permission)
- _____ MRKT 494-3 Study Tour to Belize (Prof. and Dept. Chair Permission)
- _____ MRKT 498-3 Internship (210 + 2 add'l 3-400 level MRKT courses, cob.mnsu.edu/internships/irc.html)

Minor in International Business

A minor in International Business consists of the following 18 credits:
Classes in () are prerequisites that must be completed before registering for the class. Must be admitted to a major to take upper-division courses.

- _____ IBUS 380-3 Principles of International Business
- _____ MRKT 210-3 Principles of Marketing

Choose four of the following courses:

- _____ IBUS 419-3 International Business Seminar (380)
- _____ IBUS 428-3 International Marketing (380, MRKT 210)
- _____ IBUS 448-3 International Business Management (380)
- _____ IBUS 469-3 International Business Finance (380)
- _____ IBUS 485-3 Export Administration (380)
- _____ IBUS 490-3 International Business Policy and Strategy (428, 448, 469-two of the three req'd prereqs must be completed prior to 490)
- _____ IBUS 492-1-3 Study Tours (Prof. and Dept. Chair Permission)

Certificate in Business Analytics

A certificate in Business Analytics consists of the following 17 credits:
Completion of this Certificate does not admit a student to a major (or minor) in the College of Business.

Classes in () are prerequisites that must be completed before registering for the class.

No major or minor required.

- _____ MATH 112-4 College Algebra (or equivalent)
- _____ ECON 207-4 Business Statistics (MATH 112 or 130)
- _____ FINA 375-3 Business Analytics (ECON 207)

Choose 6 credits from the following courses:

- _____ MGMT 385-3 Introduction to Management Science
- _____ ECON 463-3 Applied Econometrics of Financial Markets (207)
- _____ MRKT 324-3 Marketing Research and Analysis (210, ECON 207)

(300-400 level) classes. In addition, students must have been admitted to a College of Business major in order to be granted a Bachelor of Science degree in any College of Business major.

Residency: Transfer students pursuing a major within the College of Business must complete a minimum of 30 resident upper division credits (300-400 level) in the College of Business at Minnesota State Mankato.

Transfer students pursuing a major or minor in the College of Business must complete at least 50% (one-half) of their major or minor coursework at Minnesota State Mankato.

GPA Policy: To meet graduation requirements, students pursuing a minor in the College of Business must earn a minimum grade point average of 2.0 ("C") in the total of all (and only) courses taken to complete the minor. (The grade in each course does not need to be a C with the exception of the ACCT minor). See: TOTAL CREDITS/ GPA WITHIN THE MINOR.

The minimum GPA for admittance to a major (and some minors) in the College of Business is 2.50 Total Cumulative (includes transfer gpa). See: CUMULATIVE GPA'S.

P/NC Grading Policy: No more than one-fourth of a student's major shall consist of P/NC grades. Business courses are not offered as P/NC with the exception of BUS 295 and Business Internships.

The information in this requirement sheet is meant to serve as a guide to students. It does not constitute a contract between the student and the College of Business.

For further information contact:

College of Business Student Center • Minnesota State University, Mankato • 151 Morris Hall • Mankato, MN 56001
507-389-2963 (V) • 800-627-3529 or 711 (MRS/TTY) • www.cob.mnsu.edu • Email: cobadvise@mnsu.edu