



## College of Business



## Academic Programs



The clear business  
school choice for  
*real-world learning*

# Undergraduate Academic Programs/Majors

About the Major	Entry Level Career Options*	Real-World Experiences
<b>Bachelor of Science in Accounting</b> <p>Accounting majors enjoy versatile careers that combine mathematics and logic with frequent interactions with people. Our program prepares you for a career in accounting, including becoming a Certified Public Accountant (CPA) who can work in taxation, auditing, forensic analysis and more. We also offer a Master of Accounting graduate program that fulfills the 150 credit requirements for taking the CPA exam and allows you to advance your career.</p>	<ul style="list-style-type: none"> <li>Staff Accountant</li> <li>Financial Analyst</li> <li>Audit Associate (Public)</li> <li>Tax Associate (Public)</li> <li>Cost Accountant</li> <li>Budget Analyst</li> <li>Forensic Accountant</li> <li>Accounting Analyst</li> <li>Credit Analyst</li> <li>Business Analyst</li> <li>Accounts Payable/Receivable Clerk</li> </ul>	<ul style="list-style-type: none"> <li>Beta Alpha Psi/Accounting Club</li> <li>Internships</li> <li>Learning Communities</li> <li>United Prairie Bank Integrated Business Experience (IBE)</li> <li>Big Ideas Challenge</li> <li>Meet the Firms Event</li> </ul>
<b>Bachelor of Science in AgriBusiness &amp; Food Innovation</b> <p>The AgriBusiness &amp; Food Innovation major prepares students to be the leaders of tomorrow by developing agriculture and food knowledge, skills and abilities. Students will engage in applied learning and develop leadership skills in the agribusiness and food realm.</p>	<ul style="list-style-type: none"> <li>Accountant</li> <li>Agribusiness Law</li> <li>Claims Processor/Loan Officer</li> <li>Data Analyst/Financial Analyst</li> <li>Account Manager (Sales)</li> <li>Marketing/Public Relations</li> <li>Markets Trader/International and Domestic</li> <li>Supply Chain/Logistics</li> </ul>	<ul style="list-style-type: none"> <li>Henze Ag Leadership Development Program</li> <li>Big Ideas Challenge: Agriculture/Food/ Beverage Division</li> <li>Richard Schmitz Food Entrepreneurship Lecture Series</li> <li>AgToday Student Organization</li> <li>United Prairie Bank Integrated Business Experience (IBE)</li> </ul>
<b>Bachelor of Science in Finance</b> <p>As a Finance major, you'll choose one of three specialty areas—financial planning or general finance or quantitative finance—that will prepare you for success as a financial planner, banker, analyst and more. Finance majors are encouraged to enroll in the Maverick Fund course, which provides real-world experience managing investments for the University's Foundation.</p>	<ul style="list-style-type: none"> <li>Financial Analyst</li> <li>Investment Banking Analyst</li> <li>Credit Analyst</li> <li>Financial Advisor</li> <li>Insurance/Financial Services</li> <li>Mortgage Sales</li> <li>Operations Analyst</li> <li>Supply Chain Analyst</li> <li>Banking Specialist</li> <li>Account Specialist</li> </ul>	<ul style="list-style-type: none"> <li>Maverick Student Investment Fund</li> <li>Finance Club</li> <li>Financial Planning Club</li> <li>Data Analytics Competition</li> <li>Learning Communities</li> <li>Internships</li> <li>Case Competitions</li> <li>United Prairie Bank Integrated Business Experience (IBE)</li> </ul>
<b>Bachelor of Science in Management</b> <p>If you look forward to being a leader, look into our Management major. Our distinct emphases—business management and human resources management—are designed to help you become an organized, effective and efficient leader who is able to work well as part of a team. Management professionals are the human resources, production, administrative, project, operations, purchasing and retail managers and decision makers of an organization.</p>	<ul style="list-style-type: none"> <li>Business Management Trainee</li> <li>Project Management</li> <li>Supply Chain Analyst</li> <li>Account Manager (Sales)</li> <li>Operations Management</li> <li>HR Generalist</li> <li>Talent Acquisition Specialist</li> <li>Business Analyst</li> <li>Human Capital Specialist</li> </ul>	<ul style="list-style-type: none"> <li>Entrepreneurship Club</li> <li>Society of Human Resource Management Club</li> <li>AgToday Student Organization</li> <li>Global Entrepreneurship Week</li> <li>Internships</li> <li>Learning Communities</li> <li>United Prairie Bank Integrated Business Experience (IBE)</li> <li>Big Ideas Challenge</li> </ul>
<b>Bachelor of Science in Marketing</b> <p>Marketing allows you to combine creative talents with business skills. You'll gain a greater understanding of consumer behavior and the role of marketing in moving consumers to act. You'll learn about contemporary marketing issues, including social media and sustainability, and be ready to work in advertising, retail, sales, market research, logistics and supply chain management.</p>	<ul style="list-style-type: none"> <li>Product Marketing</li> <li>Marketing Research Coordinator</li> <li>Advertising Manager</li> <li>Integrated Marketing Coordinator</li> <li>Sales and Sales Management</li> <li>Digital Marketing Analyst</li> <li>Social Media Specialist</li> <li>Brand Manager</li> <li>Business to Business Sales</li> <li>Marketing Analyst</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Club</li> <li>Internships</li> <li>Learning Communities</li> <li>United Prairie Bank Integrated Business Experience (IBE)</li> <li>Big Ideas Challenge</li> <li>Professional Sales Organization</li> </ul>
<b>Bachelor of Business Administration (MavBiz Online)</b> <p>A fully online DEGREE COMPLETION program covering the final two years of the bachelor's degree. Through mastery-based courses you'll expand your business skills, gain confidence as a leader and receive a well-rounded business education. The BBA's five week, one-course-at-a-time model offers courses in management, marketing, and finance.</p>	<ul style="list-style-type: none"> <li>Business Consultant/Analyst</li> <li>Sales Manager</li> <li>Buyer or Purchasing Agent</li> <li>Contract Administrator</li> <li>Insurance Underwriter</li> <li>Training/Development Specialist</li> <li>Project Coordinator</li> <li>Human Resources (HR) Specialist</li> <li>Market Research Analyst</li> <li>Financial Analyst</li> </ul>	<ul style="list-style-type: none"> <li>Accounting, Finance, International Business Clubs</li> <li>Human Resource Management, Marketing Clubs</li> <li>Big Ideas Challenge</li> <li>Internships</li> </ul>

# Minors and Certificates

Minors/Certificates	Who should consider this minor/certificate?
<b>Accounting</b>	Intended for any major who expects to use accounting as part of their future career responsibilities.
<b>Agribusiness and Food Innovation</b>	Intended for any major interested in agribusiness. This minor prepares individuals to work and innovate in agribusiness, food, and agriculturally-related businesses. The minor includes awareness of the legal, marketing, and financial aspects of business development.
<b>Business Administration</b>	Intended for non-business majors who are interested in a broad perspective of business. Coursework is included from accounting, finance, marketing, management and economics.
<b>Entrepreneurship &amp; Innovation</b>	Designed for any major who is interested in learning and applying approaches of entrepreneurial thinking. Entrepreneurship minors must participate in the IBE.
<b>Financial Planning</b>	Designed for any major interested in learning about financial planning for personal use or a career in financial advising. Those interested in being a Certified Financial Planner should pursue the major in finance with the financial planning option.
<b>Human Resource Management</b>	Intended for any non-management major interested in the area of human resources. Students are encouraged to participate in the Society of Human Resource Management Club.
<b>Marketing</b>	Intended for any major interested in the many aspects of marketing. A variety of marketing classes are available from which students select based on their interest area in marketing.
<b>Certificate in Business Analytics</b>	This degree program will enhance your critical thinking and problem solving skills while creating an analytic mindset that is in high demand.
<b>Certificate in Business Law</b>	Intended for students who expect to work with contracting, compliance, or other legal areas as part of their future career.
<b>Certificate in Integrated Business Experience (IBE)</b>	This program is designed to provide students with real world experience in developing and operating a small business.
<b>Certificate in Professional Sales</b>	Intended for students who seek to develop the necessary skills required to enter the sales industry with a focus on the dynamics of Business-to-Business selling.

# Masters Programs

About the Program	Potential Careers*	Real-World Experiences
<b>Masters of Business Administration (MBA online)</b> The fully online MBA Program is designed to provide the leaders of tomorrow with the tools they need to succeed in a global business economy. The foundation of our program is critical strategic thinking—students learn managerial skills, real-world applications, ethics and leadership.	<ul style="list-style-type: none"> <li>Statistics/Analytics</li> <li>Accountant/Financial Manager</li> <li>Operations Research/Process Manager</li> <li>Medical/Health Services Manager</li> <li>Actuary</li> <li>Marketing Manager</li> <li>Vice President or Director of Human Resources/Human Capital</li> <li>Chief Marketing Officer and Marketing Director</li> </ul>	Our MBA program offers students: <ul style="list-style-type: none"> <li>An Affordable, AACSB Accredited MBA</li> <li>MBA Alumni Network</li> <li>Electives</li> <li>Executive Seminar</li> <li>Graduate Assistant Opportunities</li> <li>MBA Only Scholarship/Internships</li> </ul>
<b>Masters of Accounting (MAcc online)</b> The fully online Masters of Accounting prepares students to become a Certified Public Accountant, or transition to a career in accounting, thrive in a dynamic job environment and advance to leadership positions.	<ul style="list-style-type: none"> <li>Vice President of Finance</li> <li>Director of Finance</li> <li>Director of Accounting</li> <li>Director of Financial Reporting</li> <li>Controller</li> <li>Tax Director</li> <li>Internal Audit Director</li> </ul>	<ul style="list-style-type: none"> <li>Graduate Assistant Opportunities</li> <li>Graduate Assurance Certification</li> <li>Graduate Taxation Certificate</li> <li>Accounting alumni network</li> <li>Partnerships with Regional and Big 4 Firms</li> <li>Meet the Firms Event</li> </ul>

\*Note: This list is a sample and does not include all potential careers.



# Minnesota State University

M A N K A T O

## College of Business

### Vision

The clear business school choice for real-world learning

### Core Values

In the College of Business, we are committed to these guiding principles: Our core values of being student-centered, innovative, and professional are always pursued in a spirit of inclusion, collaboration, and collegiality

### Student Center

151 Morris Hall | 507-389-2963

[cobadvise@mnsu.edu](mailto:cobadvise@mnsu.edu)

[cob.mnsu.edu/advising](http://cob.mnsu.edu/advising)

### Follow the COB

