Student Activities

Welcome Week Open House
The College of Business hosted more than 100 incoming first-year students at its annual Welcome Week Open House on August 23, 2002. Professors Jane Baird and Robert Zelin demonstrated use of the SmartBoard in one of the College’s technology-enhanced classrooms. Students were given College brochures, newsletters, and signed up for a t-shirt drawing.

Phone-a-thon
For the fourth consecutive year, the College of Business conducted an active recruitment campaign with the enthusiastic help of current COB students. The campaign began early in the spring semester with a letter of information from the Dean sent to all admitted first-year and transfer students who indicated an interest in a College of Business major. On March 21, 25, and 26 more than 500 students were phoned by College of Business student volunteers, who readily answered questions and shared first-hand experiences.

Etiquette Dinners
The College of Business, in cooperation with Alumni Relations and Special Events and the Career Development and Counseling Center, provided a good time for students with “Creating Your Professional Image: A Business Meal Etiquette and Professional Dress Seminar.” The event, presented by MSU alum Chris Connors, is held each semester and provides students with hints about how to conduct themselves at a business meal (they never eat the same way again!). Tips and demonstrations about how to dress on a budget are also shared. Mentors in the E-Mentoring Program were also invited to attend.

Russian Business Leaders Visit College of Business
On September 30, 2002, 13 CEOs and business owners from Russia spent time on campus with MSU students, faculty, and administrators. The group of delegates, in Mankato to work with businesses and learn about financial and accounting principals and the market economy, attended Dr. Michael Young’s Strategic Financial Management class and met with others at a luncheon. The visit was planned through the Productivity Enhancement Program (PEP), sponsored by Congress through the United States Department of State.

Business Career Day
Business Career Day was held on Wednesday, October 2, 2002. The annual recruiting fair attracted local, regional, and national recruiters who interviewed more than 750 MSU students. Included in the day’s events were company recruiting exhibits, a luncheon, and formal interview sessions that gave students opportunities to discuss both careers and internships with participating recruiters. If you would like information about how your organization can participate in the best single-campus career fair in the Midwest, please contact Dr. Ken Anglin, (507) 389-2713, or Dr. Corinne Dickey, (507) 389-5424.

Accounting Club
During the 2001-2002 academic year, the Accounting Club sponsored two golf outings—one in the fall and one in the spring—in conjunction with the Accounting Department’s annual awards banquet.

Field Trip
Dr. Basil J. Janavaras, professor of International Business, took a group of students to tour 3M in St. Paul, Minnesota on Friday, October 25, 2002. The purpose of the trip was to familiarize the student with 3M’s global managerial philosophies, business strategies, operations around the world and career opportunities,” Janavaras explained. Students were able to meet and listen to 3M’s senior management executive/practitioners, reinforce the knowledge they acquire in the classroom, and learn about internship and career opportunities. Their host was Steve Pusey, Director of Global Strategic Planning.

In March 2002, the College of Business sent students Shyan Fitzgerald and Jason Spitzer to the National Collegiate Sales Competition (NCSC) at Baylor University in Waco, Texas. Dr. John Kuzma, Associate Professor of Marketing, served as the faculty coordinator. The annual event includes a student sales competition and a mini-job fair where students can submit resumes and arrange interviews with the corporate sponsors. At last year’s competition, Shyan was interviewed and offered a position with Arrow Electronics, Inc.

MSU students have participated in the competition for the last three of the competition’s four-year existence; students will attend this year’s competition at Kennesaw State University in Kennesaw, Georgia.