College of Business faculty have been active in publishing articles and articles in conference proceedings, as well as presenting papers at faculty workshops and professional conferences. The College of Business takes great pride in the fact that our faculty members publish in leading scholarly journals. This achievement ensures that our articles are at the cutting edge of their fields. As a result, our students receive a relevant and rigorous education. The following listing of College of Business faculty publications is for January 2001 through December 2002.

ACCOUNTING FACULTY

Journal Articles


Conference Proceedings Articles


Woehrle, S. (2001). Stock Market Performance as a Cutting Edge of Fields. As a Result, Our Students Receive a Relevant and Rigorous Education. The Following Listing of College of Business Faculty Publications is for January 2001 through December 2002.

INTERNATIONAL BUSINESS FACULTY

Journal Articles


Conference Proceedings Articles


MANAGEMENT FACULTY

Chapter in Scholarly Book

Journal Articles


Conference Proceedings Articles


MARKETING FACULTY

Journal Articles


Conference Proceedings Articles
