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HERICKHOFF COACHES STUDENTS AT INSTITUT FORMATION INTERNATIONALE- ROUEN

The College of Business, MSU, Mankato was well represented at the March, 2001 International Business Panel held at the Institut Formation Internationale – Rouen (IFI) in France. Dean Norm Solomon, COB Advisory Council Chair Greg Lea and Accounting and Business Law Professor Penny Herickhoff traveled to Rouen to participate in the event.

IFI-Rouen is a collegiate level business school (and student exchange partner with MSU) where all students are required to do a six-month internship in a non-French speaking country during their third year of study. These students are then required to write a report in English about these experiences and are examined on that report by a jury of international experts from the academic and business communities.

Six panels were assigned to judge some seventy third-year IFI students. Each panel is composed of six members and chaired by a ‘president’. Dean Solomon served as president of one jury and Advisory Council Chair Greg Lea, Corporate-Vice-President of Jostens, Inc. served as jury member on another panel. The final grade assigned to each student by their respective panels comprises 50% of the entire third-year grade!

Professor Penny Herickhoff graciously accepted the challenging and rewarding task of coaching the IFI students on their presentations during the week preceding the event. Professor Herickhoff was one of only three North American faculty members (two from the U.S.A. and one from Canada) who were invited to coach. International Business Panel members Lea and Solomon agree that judging from the students’ excellent presentations, Professor Herickhoff and her colleagues did a terrific job!

AACSB MEMBERS VOTE TO ADOPT NEW NAME

In 1997, the Minnesota State University, Mankato College of Business received AACSB accreditation. The designation is meaningful, as only twenty-five percent of business schools nationwide have achieved the accreditation. MSU is one of only four Minnesota collegiate schools of business to be so recognized. The College submitted the required interim report in January 2001 and it received unconditional approval.

In April, 2001, AACSB members voted to adopt a new name for the organization: AACSB International — The Association to Advance Collegiate Schools of Business. Both the name and a new logo were selected to reflect the globalization of the organization and its primary constituent business schools.

AACSB International’s demanding standards challenge schools to pursue continuous improvement. Faculty members take on a primary role in achieving these standards, working to create relevant educational programs as well as effective policies and practices.

Accreditation is achieved through two processes: self-evaluation and peer evaluation. Faculty are key players in the self-evaluation process. Accomplishments are evaluated in relation to the College’s mission and objectives, and by the criteria of the accreditation standards. The peer review analyzes a school’s processes for achievement of mission, assessment of educational outcomes, and planning for continuous improvement.

AACSB offers development programs for administrators and faculty, collaborates with educational organizations throughout the world, publishes and distributes information about management education issues, and serves as an advocate for management education. Through these activities, AACSB International fulfills its strategic objective: to develop and strengthen the effectiveness of management educators, to encourage diversity, and to increase the understanding of the value of management education.