Our Faculty
Faculty Journal Articles and Conference Proceedings 1998-1999

College of Business faculty have been actively publishing journal articles and articles in conference proceedings, as well as presenting papers at faculty workshops and professional conferences.

The College of Business takes great pride in the fact that our faculty members publish in some of the world’s finest scholarly journals. This achievement ensures that our faculty are at the cutting edge of their fields. As a result, our students receive a relevant and rigorous education. The following is a select listing of faculty journal articles and conference proceedings articles for 1998-99.

ACCOUNTING FACULTY JOURNAL ARTICLES
Jan Zolin


Stephen Wiedenhof


MARKETING FACULTY JOURNAL ARTICLES
John Kuzma


