Study Tour in Greece

June 20 – July 2, 2008
Greece
Purpose

• Gain an international perspective
• Experience the local/regional culture
• Learn how business is done in that part of the world
• Conduct primary research
Qualifications

• Enthusiastic students who are ready to have experience a different culture.

• Students in good academic standing.

• Students who are willing to take full advantage of this wonderful opportunity.

• Students who are ready to EAT great food and try many other new things.
Registration Requirements

• Registration Form
• Instructor’s Approval
• Course Number IBUS499, Sect. 60
• Course Title: In-service: Study Tour Greece, ID ???, 3 CHs
• You do not have to register. The instructor will register for you!
• International Student ID (Required!)
Course Substitutions

• The course can take the place of the following:
  • IBUS499 Individual Study
  • MKT489 Independent Study
  • MGMT499, Independent Study

The actual course substitution occurs after the trip (See your Dept. Chairperson).
Course Requirements

• Pre-departure paper on Greece (30% of grade).
• Tour journal (20% of grade).
• Attend meetings before departure and after the tour (10% of grade).
• Company/industry Project (30%)
• Attendance and participation in planned activities in Greece (10% of grade).
Pre-departure Paper on Greece

Outline

• GREECE
  - History
  - Political system
  - Economy and trade
  - Culture
  - Brief profile of sites on the Itinerary
  - Greece and the European Union
  - Greek-US relations
<table>
<thead>
<tr>
<th>DATE</th>
<th>ACTIVITIES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>F, 6/20</td>
<td><strong>Depart MPLS at TBA</strong>&lt;br&gt;Arrive at the MPLS airport by...TBA for check in purposes</td>
<td></td>
</tr>
<tr>
<td>S, 6/21</td>
<td><strong>Arrive in Athens at ...TBA &amp; Loutraki, Corinthia at around ...TBA</strong></td>
<td></td>
</tr>
<tr>
<td>S, 6/22</td>
<td>Free Day</td>
<td></td>
</tr>
<tr>
<td>M, 6/23</td>
<td><strong>Visit and Lecture</strong>: Lafkiotis Winery, Nemea (Wine Coop.) and Skouras Winery.</td>
<td></td>
</tr>
<tr>
<td>T, 6/24</td>
<td><strong>Visit and Lecture</strong>: Athens, Acropolis (Sounion, if time permits)</td>
<td></td>
</tr>
<tr>
<td>W, 6/25</td>
<td><strong>Saronic Gulf Cruise</strong> (Islands of Aigina, Poros &amp; Hydra)</td>
<td></td>
</tr>
<tr>
<td>R, 6/26</td>
<td>Free Day</td>
<td></td>
</tr>
<tr>
<td>F, 6/27</td>
<td>Visit Olympia</td>
<td></td>
</tr>
<tr>
<td>S, 6/28</td>
<td>Free Day</td>
<td></td>
</tr>
<tr>
<td>S, 6/29</td>
<td>Visit Nauplion, Epidaurus &amp; Mycenae</td>
<td></td>
</tr>
<tr>
<td>M, 6/30</td>
<td><strong>Climb the Castle of Acrocorinth, Cape Hereaon and</strong> swim in Lake Vouliagmeni,</td>
<td></td>
</tr>
<tr>
<td>T, 7/1</td>
<td>Free Day</td>
<td></td>
</tr>
<tr>
<td>W, 7/2</td>
<td><strong>Depart MPLS at TBA</strong>&lt;br&gt;Arrive at the MPLS airport by...TBA for check in purposes</td>
<td></td>
</tr>
<tr>
<td>R, 7/24</td>
<td>Submit Journal &amp; the Project</td>
<td></td>
</tr>
</tbody>
</table>
### 2008 SUMMER PROGRAM IN GREECE

#### Pre-departure Meetings and Assignments

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>T, April 1</td>
<td>• Review, Requirements &amp; Expectations&lt;br&gt;• The second payment is in the amount of $1,395 is due. Make checks payable to University Travel and bring it to my office (MH23500 or the meeting.)&lt;br&gt;• Learn Greek!</td>
<td>• Pre-departure paper on Greece&lt;br&gt;• Register for the GMMSO&lt;br&gt;• Project Introduction:&lt;br&gt;Group A: The Wine Industry: The Case of the Lafkiotis Winery, <a href="http://www.lafkiotis.gr">www.lafkiotis.gr</a>&lt;br&gt;Group B: The Olive Oil Industry: The Case of...TBB</td>
</tr>
<tr>
<td>T, May 1</td>
<td>• Greece&lt;br&gt;• GMMSO&lt;br&gt;• Practice your Greek!</td>
<td>• GMMSO: Phase 1 and 2 are due</td>
</tr>
<tr>
<td>T, June 1</td>
<td>• GREECE&lt;br&gt;• Practice your Greek!</td>
<td>• Paper on Greece is due&lt;br&gt;Profile of Greece and places we plan to visit&lt;br&gt;(Maximum # of pages 10, including Bibliography)</td>
</tr>
<tr>
<td>M, June 16</td>
<td>• Final plans</td>
<td></td>
</tr>
<tr>
<td>R, July 24</td>
<td></td>
<td>Submit Journal and Project</td>
</tr>
</tbody>
</table>

You should become familiar with Greece along the Wine and Oil Industry by visiting the web site(s) shown below and other sources. NOTE: The above is subject to change.
Program Costs

- The cost of the trip: US $2,995 to be made in three installments:
  - $300 when you sign up to reserve your place (First-come first-served).
  - $1,395 by April 1, 2008.
  - The remainder, $1,300, is due on May 1, 08.

- The refund is limited to $300 prior to April. There are absolutely no refunds after that date.

- Make your checks payable to University Travel and bring them to Dr. Basil Janavaras’ office, MH 235.
The Cost Includes

• Round trip Airfare
• Arrival & departure transfers
• Hotel: Twin occupancy rooms and breakfast
• One day cruise
• Trips, entrance fees to sites and museums, tolls and taxes.
• Company visits and seminars
Additional Expenses

- Passport $85
- International Student Identity Card ($22) available from CSU 238
- Board (lunch and dinner), about $500 (estimate!).
- Tuition costs
Why GREECE?

- Birth-place of democracy!
- The cradle of western civilization!
- The origination of the Olympic Games!
- Fantastic sites: Parthenon, Corinth, Olympia and more!
- Experience the beauty of the Greek islands!
- Member: EU, NATO, UN, Balkans!
- Modern, democratic politico-economic system!
- Hospitable and friendly people!
- Great food, wine, music and dance!
- The captivating Aegean Sea!
Selected Sources

• http://www.culture.gr/2/21/maps/hellas.html
  http://www.infoplease.com/ipa/A0107588.html
  http://www.nationmaster.com/index.php;
  http://greekproducts.com/nemea/;
  http://www.lafkiotis.gr/; http://www.skouras.gr/;
  http://winebusiness.com/;
  http://hbswk.hbs.edu/item/3910.html;
  http://www.euromonitor.com/Alcoholic_Drinks;
  http://www.city-of-loutraki.gr/index.htm;
  http://www.greektravel.com/greekislands/hydra/cruise/intro.html;
  http://greatbuildings.com/buildings/the_parthenon.html;