

Course Syllabus & Tentative Itinerary

Spring Break in GREECE March 5 - 13, 2010



Course: IB491 In-Service, Section 60, Course ID 8529, 3 credit hours.

NOTE: The course can take the place of the following:

Undergraduate

- IBUS 499 Individual Study
- MRKT 480 Individual Study
- MGMT 499 Independent Study

MBA

- MKTG 697, Marketing Seminar (3 Credits) can take the place of an MBA elective.

Instructors:

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Course Objectives:

- Gain an international perspective.
- Experience the local/regional culture.
- Learn how business is conducted in Greece and the region.

Course Requirements:

- **Selected readings (see web sites below).**
- **Tour journal (notes on tour sites, business lectures and include your own impressions, conclusions and recommendations.**
- **Pre-departure paper: (perspectives on Greece: past, present and future.**
 - **Ancient and modern history of Greece and the region.**
 - **The Greek and regional economy and that of the region (performance of the Euro).**
 - **The Greek political life.**
 - **The Greek culture.**
 - **Greece and the European Union.**
 - **Greek-US relations.**
- **Attend meetings before departure and after the tour.**
 - **Meetings before Departure (three preparatory meetings consisting of one hour each):**
Topics to be included are as follows:
 - **Background on Greece.**
 - **Euro Performance.**
 - **Learn key Greek words/phrases, music and dances.**
 - **Meetings after we return (two meetings will be held consisting of one hour each):**
 - **Project presentations.**
 - **Sharing of experiences/photos.**
- **Company Visits:**
 - **Visit subsidiaries of foreign based companies such as manufacturing facilities, financial institutions and service organizations.**
- **Sight Seeing and Cultural Activities:**
 - **See attached Itinerary.**

Websites on Greece:

www.culture.gr, www.gnto.gr; www.cia.gov/cia/publications/factbook/index.html; www.the-bag-lady.co.uk/countries/libsearch.asp; www.infoplease.com

Assignments/Schedule

Spring Break in Greece March 5 – 13, 2010

<u>Date</u>	<u>Topic</u>	<u>Assignments</u>
09/17	<ul style="list-style-type: none"> • Informational Meeting: 4:45 – 5:45 pm, MH209. 	<ul style="list-style-type: none"> • Overview • NOTE: Qualified students will be admitted on a first-come first-served basis. To secure your place you must submit your Application and deposit...Space is limited!
09/24	<ul style="list-style-type: none"> • Informational Meeting: 4:45 – 5:45 pm, MH209. 	<ul style="list-style-type: none"> • Overview
10/18	<ul style="list-style-type: none"> • Organizational Meeting: 4:45 – 5:45 pm, AH209. 	<ul style="list-style-type: none"> • Course requirements
11/5	<ul style="list-style-type: none"> • 1st Payment in the amount of \$300 is due with your application 	<ul style="list-style-type: none"> • Submit \$300 • (Make ALL checks payable to Basil Janavaras and bring them Liz, MH150 (MKT & IB) or Dr. Thiewes, MH247)
12/3	<ul style="list-style-type: none"> • Meeting: 4:45 – 5:45 pm, AH209. • Background on Greece • 2nd Payment is the amount of \$1,000 is due. 	<ul style="list-style-type: none"> • Submit \$1,500 (MH235) • Check out the web sites on Greece and the places we plan to visit. • Practice your Greek!
01-25	<ul style="list-style-type: none"> • Meeting: 4:45 – 5:45 pm, AH209. • Background on Greece. • 3rd and last payment is due in the amount of \$1,495. 	<ul style="list-style-type: none"> • Submit \$995 • Review check list • Qs & As • Practice your Greek!
02/4	<ul style="list-style-type: none"> • Meeting: 4:45 – 5:45 pm, AH209 • Review check list. • Practice your Greek! 	<ul style="list-style-type: none"> • Overview of Greece and EU • Practice your Greek! • Turn in your Pre-departure Paper on Greece.
02/25	<ul style="list-style-type: none"> • Meeting: Last Pre-departure meeting, 4:45 – 5:45 pm, AH 209. 	<ul style="list-style-type: none"> • Qs and As
03/6 – 03/14	<ul style="list-style-type: none"> • Greek Tour 	<ul style="list-style-type: none"> • Attend & participate in planned activities. Be on Time!

Grading:

The course grade will be based on the assigned activities and attendance as follows:

- Pre-departure paper on Greece: 30%
- Journal: 40%
- Attendance: Attendance in pre and post-departure meetings: 10%
- Attendance and participation in planned activities in Greece: 20%

Tentative Itinerary



Spring Break in Greece March 5-13, 2010

1. Friday, March 5: Depart from Minneapolis, St. Paul, MN. (MSP Airport: Lindbergh Terminal, Flight Departure Time: TBA

KLM ROYAL DUTCH AIRLINES, KL, Flight #TBA

(Refer to your Itinerary for details)

- (Please be at the airport three (2 ½ - 3) hours prior to departure)

2. Saturday, March 6: Arrival Time at Athens Airport: TBA. Transfer from Athens Airport to **Hotel Achilleas** (see address below) in Athens.

- Including assistance at the airport, Tolls and VAT
 - **HOTEL ACHILLEAS** (<http://www.achilleashotel.gr/>)
 - ADDRESS:
 - Lekka 21, GR105 54, Athens
 - T. +30 210 3233197
 - F. +30 210 3228531

3. Sunday, March 7:

- **Morning half-day tour of Athens (duration: 4 ½ hours).**
 - Enjoy a tour of Athens, combining many of the city's principal modern and classical sights.
 - Tour includes an overview of the modern city and striking contrasts to the remains of its glorious past past.
 - Visit to Acropolis-Parthenon

Following services provided:

 - Athens city tour with visit to Acropolis, by private bus,
 - Entrance fees in site of Acropolis,
 - Local and state taxes.
- **Afternoon half-day tour to Cape Sounion (duration: 4 hours).**

Following services provided:

 - Half-day tour to Cape Sounion, by private bus,
 - Entrance fees in site of Sounion.

4. Monday, March 8: One-day Cruise: Aegina-Hydra-Poros

- Includes bus transportation from/to hotel and lunch on board.

5. Tuesday, March 9: Company Visits (Pending confirmation)

- 9:30 am – 12:30 PM, 3M Hellas(<http://mmm.com>)
- Free afternoon in Athens.

7. Wednesday, March 10: Visit Delphi, overnight in Loutraki (See BAKOS Hotel below)

- Drive through Levadia and Arachova and arrive in Delphi, the ancient sanctuary of Apollo.

- Visit the museum where one can see among other archeological treasures, the unique bronze Charioteer; then proceed through the sacred way to the Athenian treasury.
- Visit the Temple of Apollo, and the Castalia Spring.

Following services provided:

- Day tour to Delphi by private bus,
- Entrance fees in Delphi: site & museum,
- Tolls and Taxes
- Four (4) night accommodations at **Mantas Hotel in Loutraki**, on BB basis (only breakfast)
- **MANTAS HOTELS (<http://www.mantashotels.gr>)**
 - Address:

1 Damaskinou str .

203 00 LOUTRAKI, GREECE

Phone: 011-30-27440 -22575 OR 011-30-27440-22479 OR 011-30-27440-69191-2

8. Thursday, March 11: Epidaurus, Mycenae and Wineries

Following services provided:

- One day coach tour by private bus,
- Entrance fees: Epidaurus and Mycenae
- Tolls, local and state taxes,

9. Friday, March 11: (Depart at 10:00 am) Seminar at and tour of the Oil Co-Operative, Stop at the Modern City of Corinth, visit the Light House at Hereon and Lake Vouliagmeni.

Following services provided:

- One day coach tour by private bus,
- Entrance fees: Epidaurus and Mycenae
- Tolls, local and state taxes,
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- **NOTE:** If time permits we may be able to cross the Corinthian Canal (fees Approx. 15 Euros are not included).

10. Saturday, March 13: Early morning (1:00 am!) departure from MANTAS HOTEL to Athens Airport: (Time to be announced). ARRIVE in MPLS/St. Paul Sat. March 115 at TBA). [Refer to your Itinerary for details.](#)

- Including assistance at the airport, tolls and VAT.

Note: The above schedule and program costs are subject to change.