Course Syllabus & Tentative Itinerary

Spring Break in GREECE
March 5 - 13, 2010

Course:  IB491 In-Service, Section 60, Course ID 8529, 3 credit hours.

NOTE: The course can take the place of the following:

Undergraduate
- IBUS 499   Individual Study
- MRKT 480   Individual Study
- MGMT 499   Independent Study

MBA
- MKTG 697, Marketing Seminar (3 Credits) can take the place of an MBA elective.

Instructors:
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Course Objectives:
- Gain an international perspective.
- Experience the local/regional culture.
- Learn how business is conducted in Greece and the region.
Course Requirements:

- Selected readings (see web sites below).
- Tour journal (notes on tour sites, business lectures and include your own impressions, conclusions and recommendations.
- Pre-departure paper: (perspectives on Greece: past, present and future.
  - Ancient and modern history of Greece and the region.
  - The Greek and regional economy and that of the region (performance of the Euro).
  - The Greek political life.
  - The Greek culture.
  - Greece and the European Union.
  - Greek-US relations.
- Attend meetings before departure and after the tour.
  - Meetings before Departure (three preparatory meetings consisting of one hour each):
    Topics to be included are as follows:
    - Background on Greece.
    - Euro Performance.
    - Learn key Greek words/phrases, music and dances.
  - Meetings after we return (two meetings will be held consisting of one hour each):
    - Project presentations.
    - Sharing of experiences/photos.
- Company Visits:
  - Visit subsidiaries of foreign based companies such as manufacturing facilities, financial institutions and service organizations.
- Sight Seeing and Cultural Activities:
  - See attached Itinerary.

Websites on Greece:

# Assignments/Schedule
## Spring Break in Greece
### March 5 – 13, 2010

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/17</td>
<td>Informational Meeting: 4:45 – 5:45 pm, MH209.</td>
<td>• Overview</td>
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<tr>
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<td>• NOTE: Qualified students will be admitted on a first-come first-served basis. To secure your place you must submit your Application and deposit...Space is limited!</td>
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<tr>
<td>09/24</td>
<td>Informational Meeting: 4:45 – 5:45 pm, MH209.</td>
<td>• Overview</td>
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<tr>
<td>10/18</td>
<td>Organizational Meeting: 4:45 – 5:45 pm, AH209.</td>
<td>• Course requirements</td>
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<tr>
<td>11/5</td>
<td>1st Payment in the amount of $300 is due with your application</td>
<td>• Submit $300</td>
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<td>• (Make ALL checks payable to Basil Janavaras and bring them Liz, MH150 (MKT &amp; IB) or Dr. Thiewes, MH247)</td>
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<tr>
<td>12/3</td>
<td>Meeting: 4:45 – 5:45 pm, AH209.</td>
<td>• Submit $1,500 (MH235)</td>
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<td>Background on Greece</td>
<td>• Check out the web sites on Greece and the places we plan to visit.</td>
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<td>2nd Payment is the amount of $1,000 is due.</td>
<td>• Practice your Greek!</td>
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<tr>
<td>01-25</td>
<td>Meeting: 4:45 – 5:45 pm, AH209.</td>
<td>• Submit $995</td>
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<td></td>
<td>Background on Greece</td>
<td>• Review check list</td>
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<td></td>
<td>3rd and last payment is due in the amount of $1,495.</td>
<td>• Qs &amp; As</td>
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<tr>
<td></td>
<td></td>
<td>• Practice your Greek!</td>
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<tr>
<td>02/4</td>
<td>Meeting: 4:45 – 5:45 pm, AH209.</td>
<td>• Overview of Greece and EU</td>
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<tr>
<td></td>
<td>Review check list</td>
<td>• Practice your Greek!</td>
</tr>
<tr>
<td></td>
<td>Practice your Greek!</td>
<td>• Turn in your Pre-departure Paper on Greece.</td>
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<tr>
<td>02/25</td>
<td>Meeting: Last Pre-departure meeting, 4:45 – 5:45 pm, AH 209.</td>
<td>• Qs and As</td>
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<tr>
<td>03/6 – 03/14</td>
<td>Greek Tour</td>
<td>• Attend &amp; participate in planned activities. Be on Time!</td>
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### Grading:
The course grade will be based on the assigned activities and attendance as follows:
- Pre-departure paper on Greece: 30%
- Journal: 40%
- Attendance: Attendance in pre and post-departure meetings: 10%
- Attendance and participation in planned activities in Greece: 20%
Tentative Itinerary

Spring Break in Greece
March 5-13, 2010

1. **Friday, March 5:** Depart from Minneapolis, St. Paul, MN. (MSP Airport: Lindbergh Terminal, Flight Departure Time: TBA
   KLM ROYAL DUTCH AIRLINES, KL, Flight #TBA
   (Refer to your Itinerary for details)
   • (Please be at the airport three (2 ½ - 3) hours prior to departure)

2. **Saturday, March 6:** Arrival Time at Athens Airport: TBA. Transfer from Athens Airport to Hotel Achilleas
   (see address below) in Athens.
   • Including assistance at the airport,
   • Tolls and VAT
   • HOTEL ACHILLEAS ([http://www.achilleashotel.gr/](http://www.achilleashotel.gr/))
     o ADDRESS:
       ▪ Lekka 21, GR105 54, Athens
       ▪ T. +30 210 3233197
       ▪ F. +30 210 3228531

3. **Sunday, March 7:**
   • Morning half-day tour of Athens (duration: 4 ½ hours).
     o Enjoy a tour of Athens, combining many of the city’s principal modern and classical sights.
     o Tour includes an overview of the modern city and striking contrasts to the remains of its glorious past past.
     o Visit to Acropolis-Parthenon
     Following services provided:
       ▪ Athens city tour with visit to Acropolis, by private bus,
       ▪ Entrance fees in site of Acropolis,
       ▪ Local and state taxes.
   • Afternoon half-day tour to Cape Sounion (duration: 4 hours).
     Following services provided:
       ▪ Half-day tour to Cape Sounion, by private bus,
       ▪ Entrance fees in site of Sounion.

4. **Monday, March 8:** One-day Cruise: Aegina-Hydra-Poros
   • Includes bus transportation from/to hotel and lunch on board.

5. **Tuesday, March 9:** Company Visits (Pending confirmation)
   • 9:30 am – 12:30 PM, 3M Hellas([http://mmm.com](http://mmm.com))
   • Free afternoon in Athens.

7. **Wednesday, March 10:** Visit Delphi, overnight in Loutraki (See BAKOS Hotel below)
   • Drive through Levadia and Arachova and arrive in Delphi, the ancient sanctuary of Apollo.
• Visit the museum where one can see among other archeological treasures, the unique bronze Charioteer; then proceed through the sacred way to the Athenian treasury.
• Visit the Temple of Apollo, and the Castalia Spring.

Following services provided:
- Day tour to Delphi by private bus,
- Entrance fees in Delphi: site & museum,
- Tolls and Taxes
- Four (4) night accommodations at Mantas Hotel in Loutraki, on BB basis (only breakfast)
- MANTAS HOTELS (http://www.mantashotels.gr)
  - Address:
    1 Damaskinou str.
    203 00 LOUTRAKI, GREECE
    Phone: 011-30-27440-22575 OR 011-30-27440-22479 OR 011-30-27440-69191-2

8. Thursday, March 11: Epidaurus, Mycenae and Wineries
   Following services provided:
   - One day coach tour by private bus,
   - Entrance fees: Epidaurus and Mycenae
   - Tolls, local and state taxes,

9. Friday, March 11: (Depart at 10:00 am) Seminar at and tour of the Oil Co-Operative, Stop at the Modern City of Corinth, visit the Light House at Hereon and Lake Vouliagmeni.
   Following services provided:
   - One day coach tour by private bus,
   - Entrance fees: Epidaurus and Mycenae
   - Tolls, local and state taxes,
   - NOTE: If time permits we may be able to cross the Corinthian Canal (fees Approx. 15 Euros are not included).

10. Saturday, March 13: Early morning (1:00 am!) departure from MANTAS HOTEL to Athens Airport: (Time to be announced). ARRIVE in MPLS/St. Paul Sat. March 115 at TBA). Refer to your Itinerary for details.
    - Including assistance at the airport, tolls and VAT.

Note: The above schedule and program costs are subject to change.